

INFINIDAT

The Standard in Enterprise Storage

Green IT - How Environmentally Friendly are your Current Storage Vendors



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Green IT

- Green IT: reduces energy consumption and lowers carbon emissions from the design, use and disposal of technology products.
- Customers want to buy from companies that are “green” and align with their own green initiatives
- A rapidly expanding requirement in RFPs and sourcing agreements
- Every vendor is responding



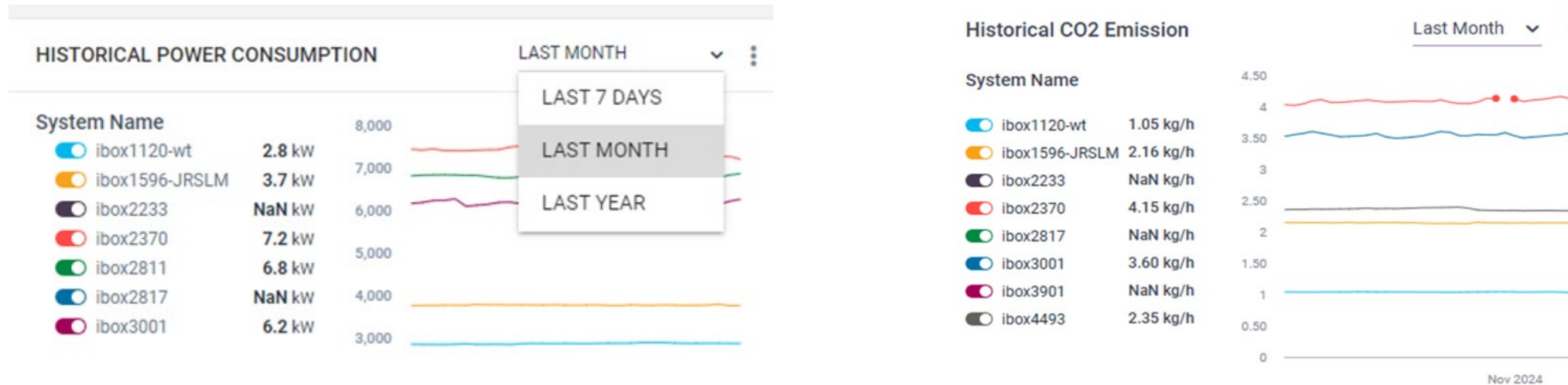
Green IT – What is Infinidat Doing?

- Infinidat's creates sustainable storage arrays, by design
- InfiniBox uses the latest in power efficient technologies and techniques
- Closely review actual power consumption data based on powerful telemetry tools – InfiniVerse
- Balance between capacity and performance needs of our customers along with the need to minimize floor space, power/cooling costs, and Carbon footprint
- Strong history of consolidating other vendors arrays into Infinidat power efficient arrays – field proven



Green IT – What is Infinidat Doing?

- Added Power Consumption & CO2 Widgets to the InfiniVerse Dashboard



- Captures historical Power Consumption (kW) and CO2 emissions (kg/hr) of Infinidat estate
- Customers can determine their power usage and carbon footprint
- Use data for their own internal Green IT initiatives or SLAs

How do we compare to others?

Infinidat Energy Efficiency compared to Enterprise-class storage competitor

Model	Peak Watts	Max. Raw TB	Watts/Raw TBu	Power Efficient
	(Max)	(Usesable TBu)		Comparison
F4400	6,000	3,417	1.76	4.55X
PowerMax 2500	15,967	2,000	7.98	
F6400	9,800	6,915	1.42	2.58X
PowerMax 8500	16,470	4,500	3.66	
SSA F4416T	6,500	2,624	2.48	3.46X
PowerMax 8000	9,632	1,125	8.56	

2.5 TO 4.5X
MORE
POWER
EFFICIENT
(WATTS/TB U)

(All data from public materials)

How do we compare to others?

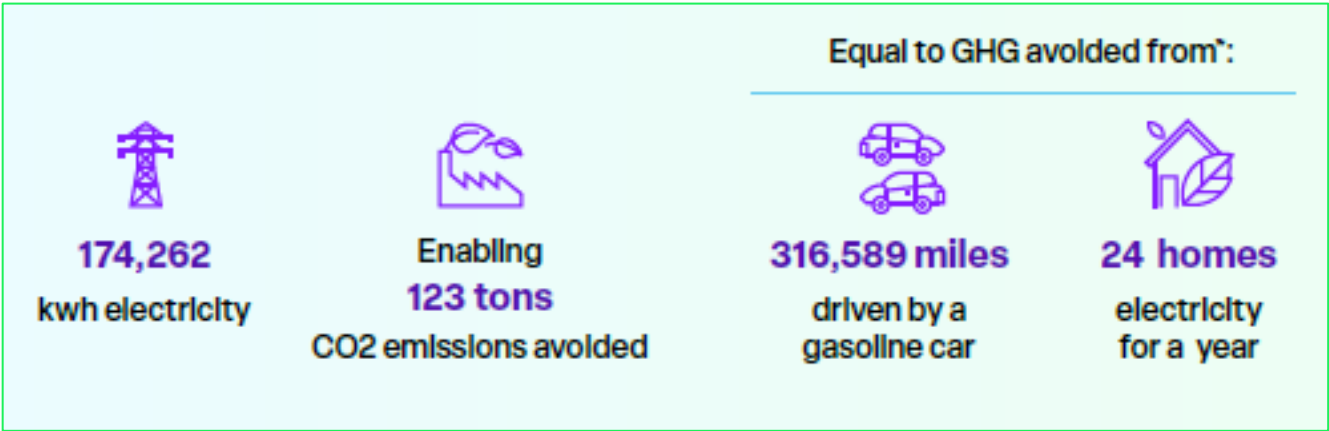
Discover Your OpEx Savings with Infinidat		
Enterprise-class Storage Competitor		Infinidat InfiniBox F4400
Max Raw Capacity	2000 TB	2000 TB
DC Floor Expense	2 Tiles	2 Tiles
Annual Energy Consumption - kWh (Power and cooling)*	279,746.22	96,360.00
Your Annual Savings with Infinidat		\$27,507.93
Your Electricity Cost / kWh	\$ 0.15	66% More Power Efficient

How does power efficiency equate to OpEx annually?

66%
MORE
POWER
EFFICIENT
(kWh)

Green IT = Reduced OpEx and Reduced GHG

- Green IT: reduces energy consumption and lowers carbon emissions
- In this example: savings of 174,262 kWh/yr.
- Reduces Greenhouse Gas:



Discover Your OpEx Savings with Infinidat		
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Infinidat's E² Factor!

- Infinidat has a strong Economic value
 - IDC Research White Paper
 - 2.5 to 4.5 x Watts per TB better
 - 66% Better power efficiency - kWh
- Infinidat has a strong Environmental value
 - Consolidation of 5, 10, or 20 arrays into ONE = CAPEX and OPEX benefits
 - Reduces power, cooling, and floor space
 - Recycle 5-20 arrays
 - **Environmental** impact is “X” for each array consolidated to ONE rack
 - Reducing significant electricity and GHG emissions
 - At end-of-life for Infinidat rack Recycle only ONE

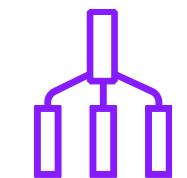
48%
Reduced overall OpEx

162%
5-year ROI

\$1.29M
Annual average benefits
per system

11 mo
Payback in 11 months

What Our Customers Are Saying



60% TCO Reduction in operations and management complexity

10

INFINIDAT

Insurance Co.

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“If you aren't running Infinidat in your data center, you are wasting money on storage.”

VP of Technology, Security Industry

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Leading Fintech company

Industry Acclaim: 2025



Seven Time Gartner® Peer Insights Customers' Choice Award Overall - 5 times



Finalist for Top Data Storage Innovation - InfiniBox® G4 family



2024 Storage Flash



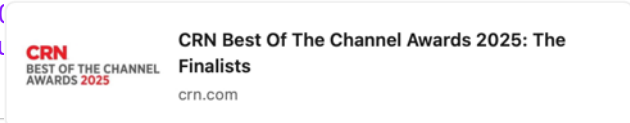
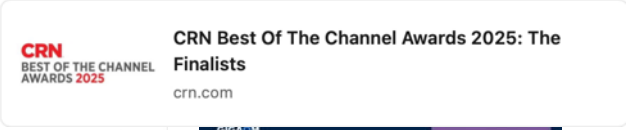
InfiniBox® G4 Family One of the 2025 TOP 5 Cybersecure Sub-10PB Solutions



5-Star Rating in CRN® Partner Program Guide



3 Cyber Defense Magazine Global InfoSec Awards 2025:
• Hot Company for Cyber Resilience
• Editors Choice for Ransomware Recovery



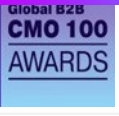
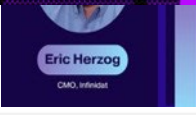
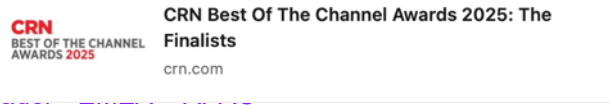
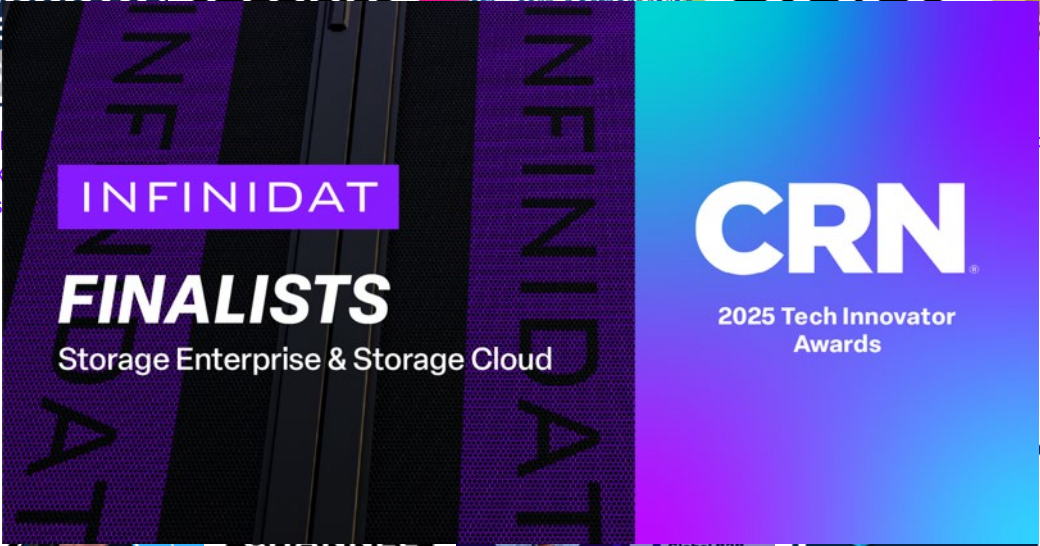
Eric Herzog- 2025 CRN®Global Channel Chief



A Leader and a Fast Mover -2025 GigaOm Sonar Report for Storage as a Service (STaaS)



OnCon2025 Global Top 10 CMO/Marketers



Finalist for Top Data Protection Innovation - InfuzeOS Cyber Detection



Eric Herzog- 2025 CRN®Inclusive Channel Leader




Finalist in 22 categories for Storage UK 2025 Awards including: InfiniBox G4, InfiniSafe and InfuzeOS Cloud Edition



Finalist for one of the World's Top 100 Marketing Teams


The End Users Have Spoken



InfiniBox Reviews

by Infinidat


4.9 ★★



InfiniBox

by Infinidat in P

4.8 ★★★★★



InfiniBox

by Infinidat in Data Center - Others

5.0 ★★★★★ 21 Ratings

“**InfiniBox SSA is an outstanding storage array.**”

Account Executive, IT Services | InfiniBox™ SSA

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As of July 28, 2025



Thank You