

# Trending for product safety features in Automotive field

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# Agenda

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- Standard Process Introduction
- Why should implement automotive process?
- Process Implementation Strategy: SUCCESS
- How to make the product to be safer
- Product Safety for Sustainable Automotive Development

# Standard Process Introduction

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- What is V-model
- Important Automotive V-model standards

# Standard Process Introduction

- The foundation of the company: QMS
  - Quality Management System (QMS) drives quality, efficiency, compliance, and customer satisfaction for sustainable growth.
  - Standards: ISO9001, IATF16949, VDA6.3
- Automotive Field Important Regulations: V-Model
  - In the automotive industry, compliance with critical regulations is essential to ensure safety, quality, and market access.
  - V-models: ASPICE, ISO26262, ISO21434

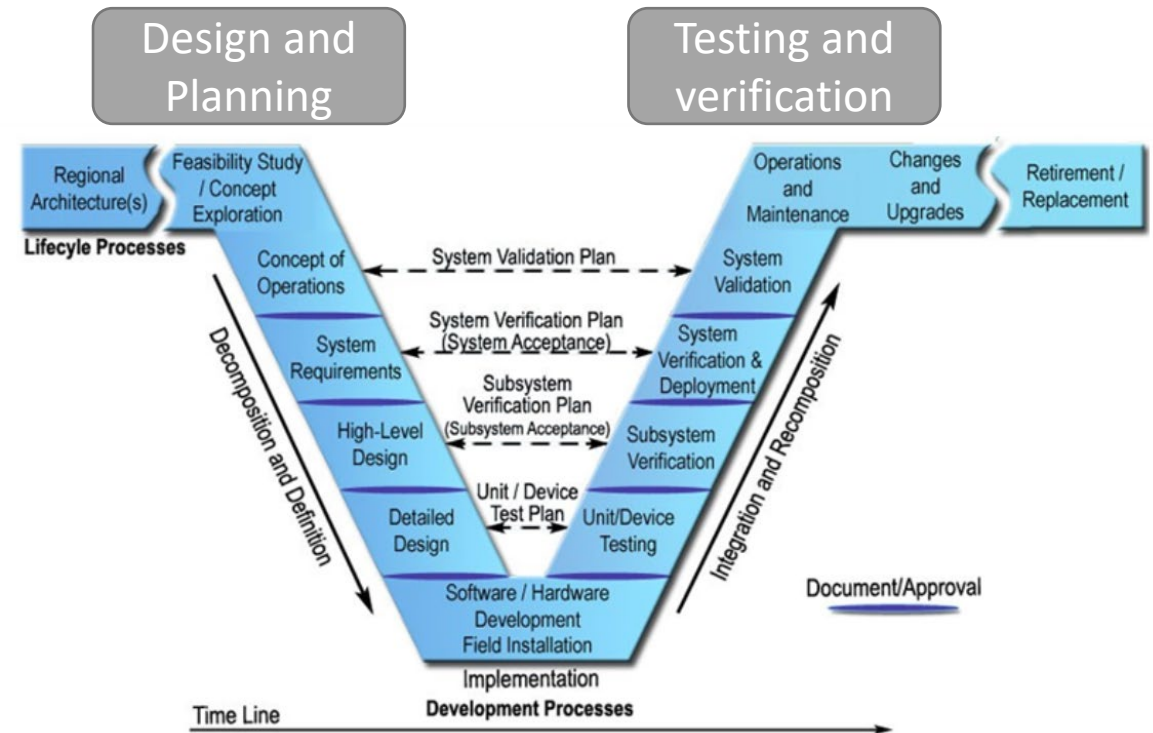


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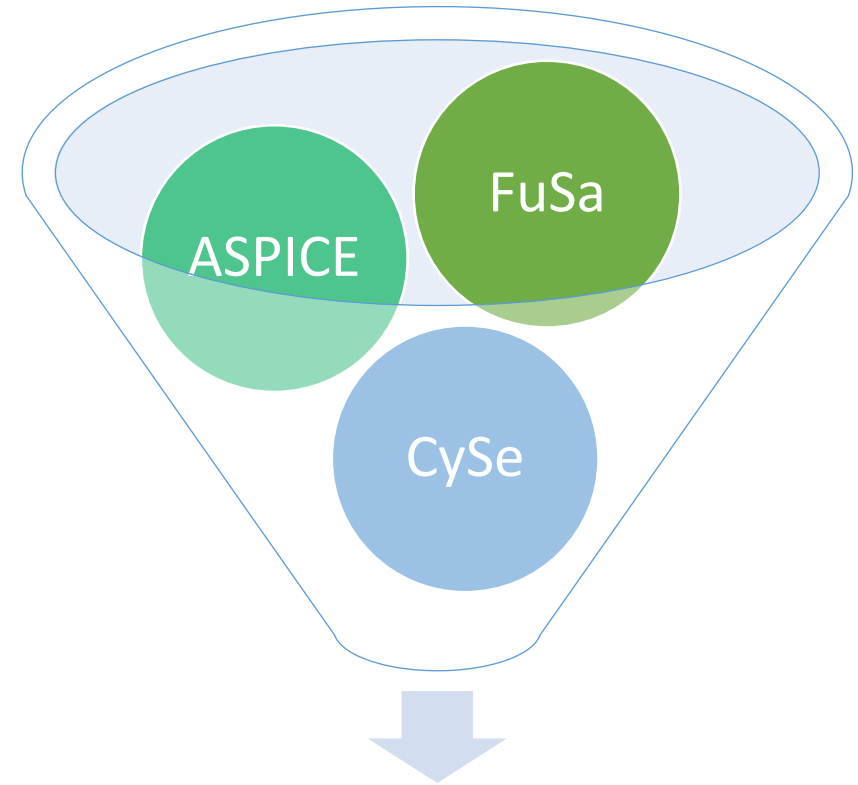
# What is “V-model”?

- The V Model links design with verification to ensure quality and system, hardware or software integrity through early planning and validation.
- Essence of V-Model
  - System Thinking
  - Verification & Validation Pairing
  - Early Test Planning
  - Error Containment
  - Clear Phase & Responsibilities



# Important Automotive V-model standards

- **ASPICE:** Improves **system/ hardware/ software process** maturity and consistency.
- **Functional Safety (ISO26262):** Ensures functional safety of **automotive electronic systems**.
- **Cyber Security (ISO/SAE 21434):** Manages cybersecurity risks against network and **software threats**.



**Automotive Platform Total Solution**

# Why should implement automotive process?

- Automotive Field Market Trends
- Why Process Systems Are Often Resisted
- Why Process Systems Eventually Prevail
- Why AI Robotics Needs Automotive-Grade ICs



# Automotive Field Market Trends: ASPICE

- ASPICE (Levels 2/3) are usually perceived by clients as the universal standards for excellence.

Company	ASPICE	Company	ASPICE
VW Group	CL3	Harman	CL2 or CL3
BMW	CL3	Toyota	CL2 or CL3
Mercedes-Benz	CL3	Honda	CL2 or CL3
Volvo	CL3	GM	CL2 or CL3
Continental	CL3	Nissan	CL2 or CL3
Bosch	CL3	Hyundai/ Kia	CL2
Ford	CL3	Stellantis	CL2

## Level 0

**Incomplete** – The process is incomplete and fails to achieve its purpose. (No attributes)

## Level 1

**Performed** – Process is implemented and allows to achieve its purpose. (Process Performance)

## Level 2

**Managed** – Process is managed, and work products are planned, controlled and maintained (Performance Management, Work Product Management)

## Level 3

**Established** – Process is used based on standard rules set across organisation (Process Definition, Process Deployment)

## Level 4

helps to achieve targeted goals within defined limits. (Process Measurement, Process Control)

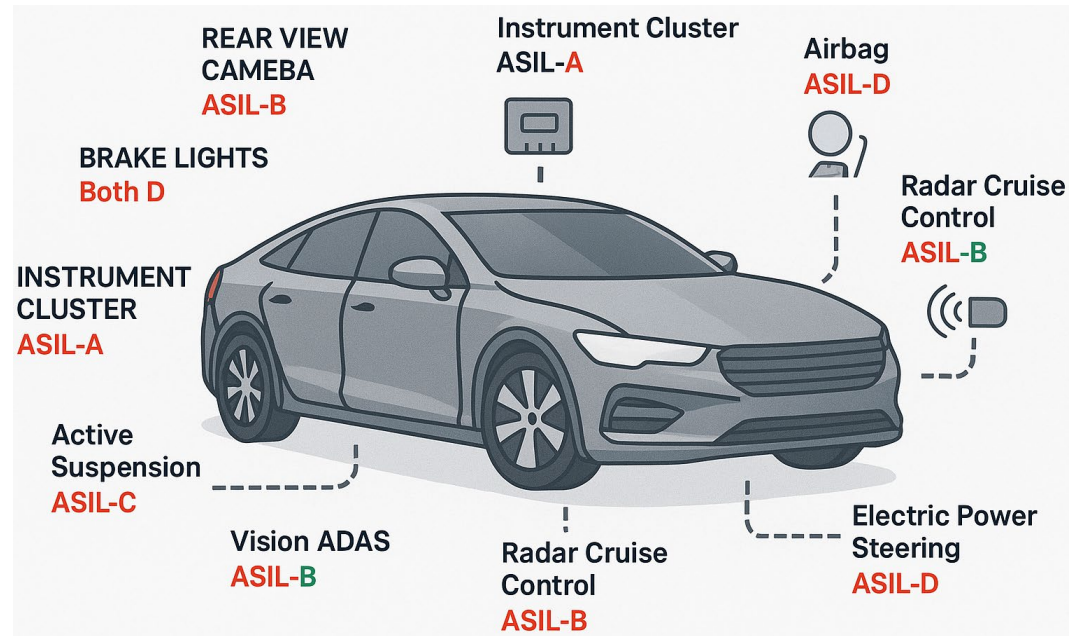
## Level 5

**Optimising** – Process is continuously improved and changed to meet important business goals. (Process Innovation, Process Optimisation)

**Build Automotive Process in Company**

# Automotive Field Market Trends: Functional Safety

- FuSa (ISO26262): Automotive Safety Integrity Level (ASIL) is the basic requirement for the system element.



Type	Severity	Exposure	Controllability	Risk Level
ASIL D	Severity (S3)	Frequent to high	Difficult to control (C3)	High
ASIL C	Moderate to severe (S2-S3)	Low to high (E1-E4)	Difficult to control (C3)	Significant
ASIL B		Low to medium (E1-E3)	Normally controllable	Moderate
ASIL A	Light (S1)	Easily controllable	Easily controllable	Low

# Why Process Systems Are Often Resisted

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- The challenge of process setup is not its importance, but its low urgency.

Project Priority  
(Development First)

Not enough  
Resource

- Missed deadlines
- Constant rework
- Incomplete or unstable delivery
- Burn-out teams

- Need to output a lot of work products for certification

Heavy  
Documentation  
Load

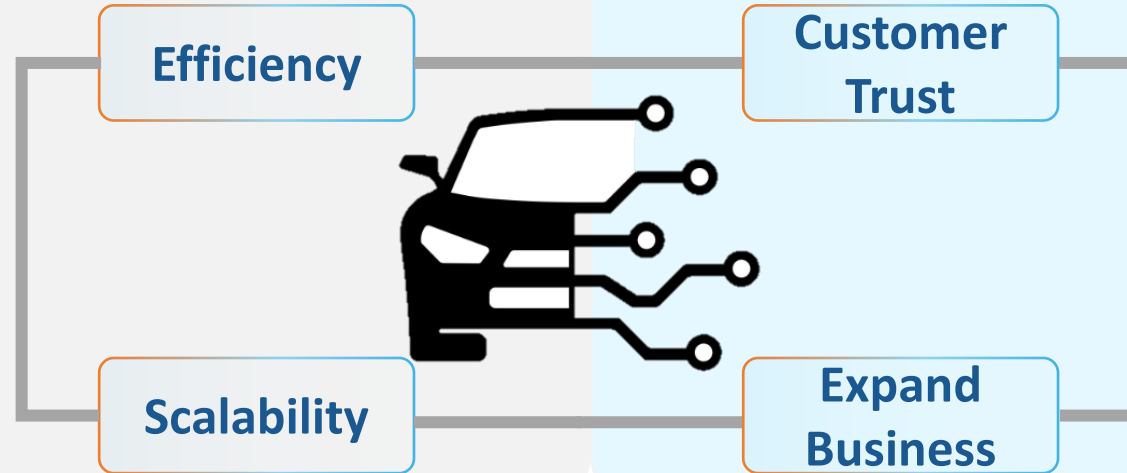
Narrow Market  
Applicability

- High cost so only can use in Narrow Market

# Why Process Systems Eventually Prevail

## For Company View

- Standardized processes
- Handover smoothly
- Easy for project transitions
- Compliance (ASPICE, **Functional Safety, Cybersecurity**)



## For Marketing View

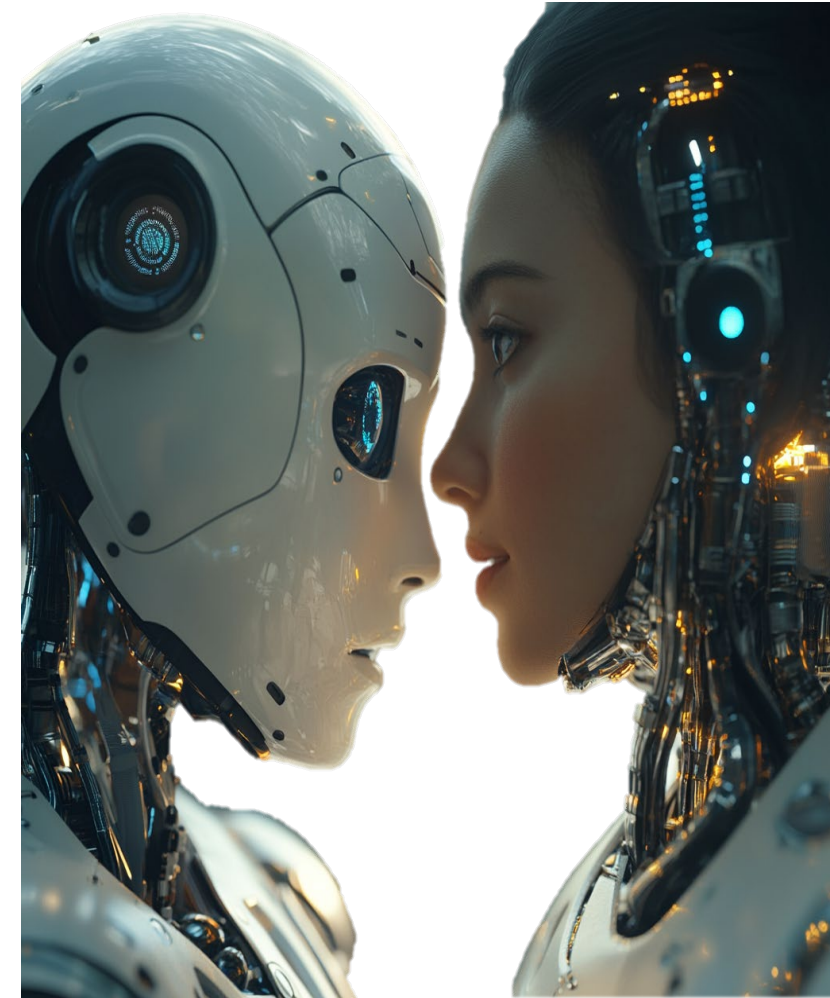
- **Reliable** delivery earns trust
- Open doors to earn new business

## New Opportunities: AI Robotics



# Why AI Robotics Needs Automotive-Grade ICs

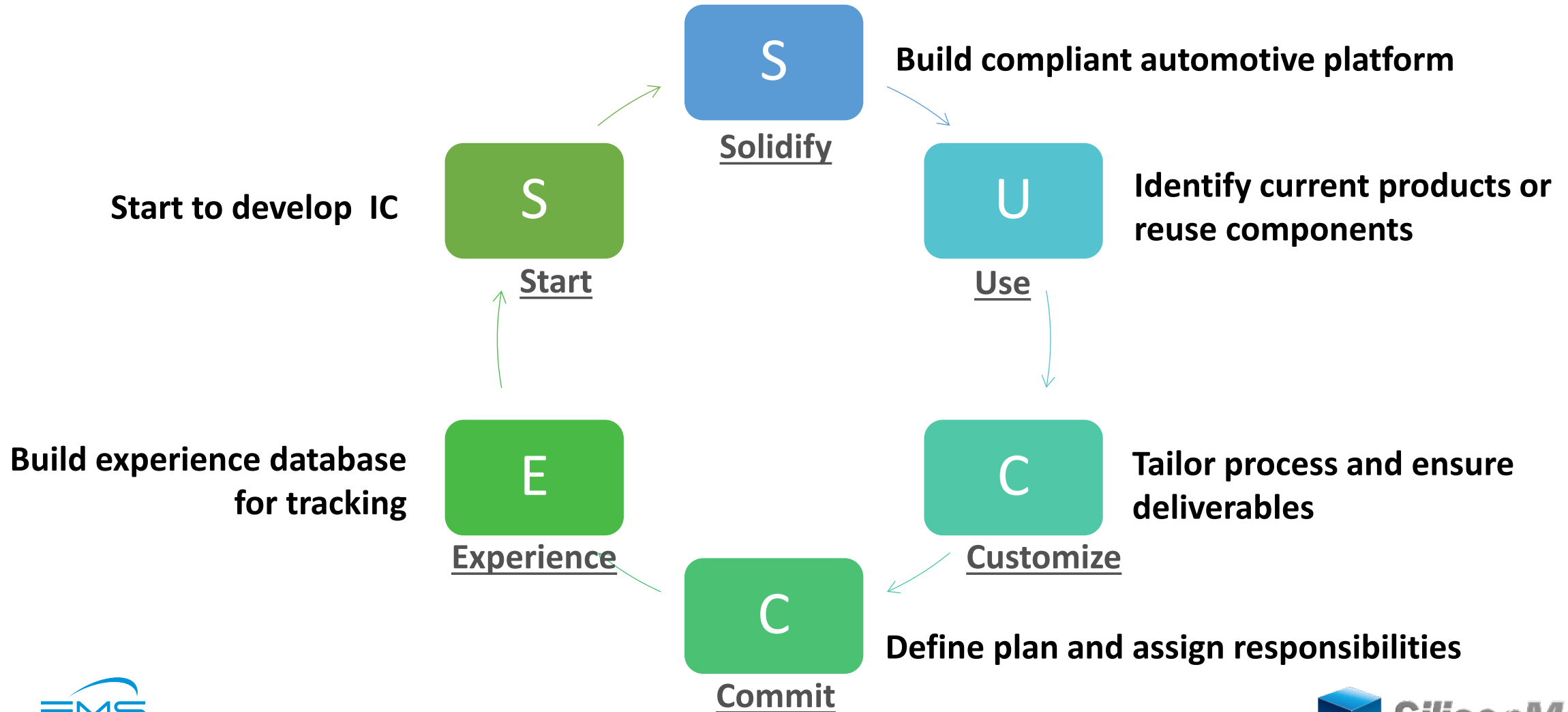
<b>Reliability</b>	Automotive ICs withstand heat, vibration, and extreme conditions—ideal for robots working outdoors or in factories.
<b>Functional Safety</b>	ISO 26262-compliant ICs enable safer robot control, especially for autonomous or semi-autonomous machines.
<b>Long Lifecycle</b>	AI robots need long-term IC availability—automotive ICs ensure stable supply for 10+ years.
<b>Real-Time Performance</b>	Automotive SoCs/MCUs support deterministic timing and real-time control, essential for motion and perception tasks.
<b>Cybersecurity</b>	Modern automotive ICs integrate secure boot, hardware encryption, and ISO/SAE 21434 features.



# Process Implementation Strategy

- From Strengths and Weaknesses to Process Strategy: SUCCESS

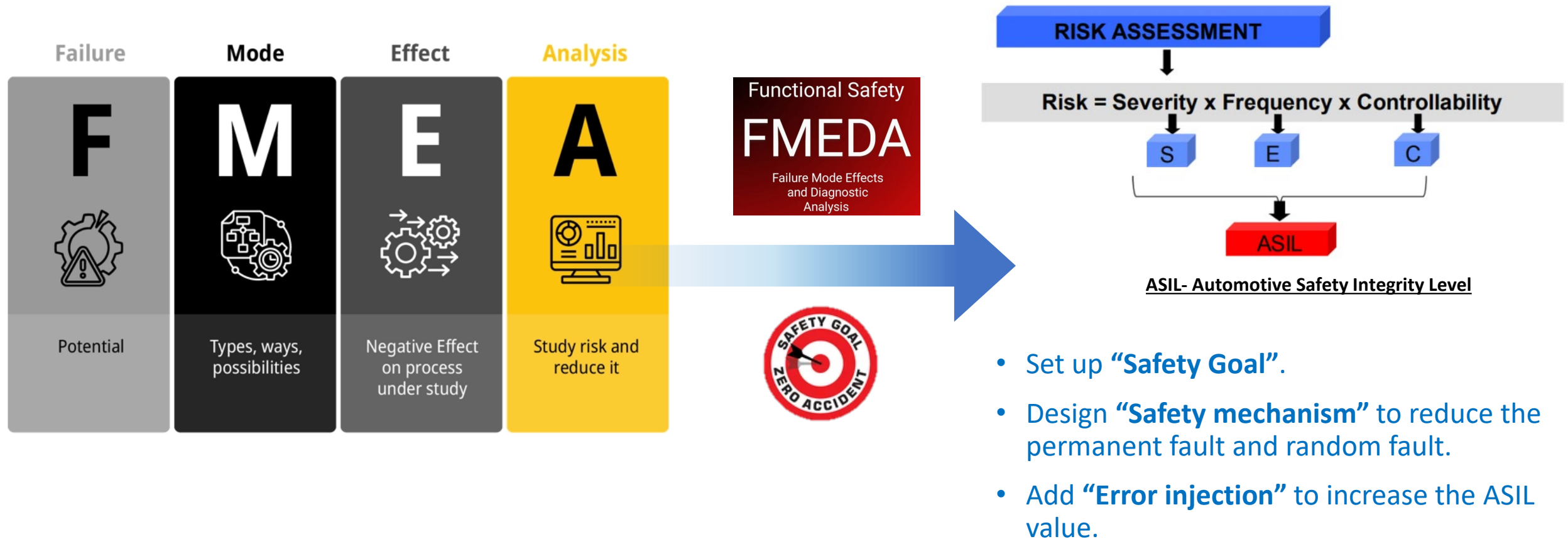
# SUCCESS: From Strengths and Weaknesses to Process Strategy



# How to make the product be safer



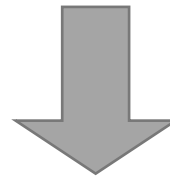
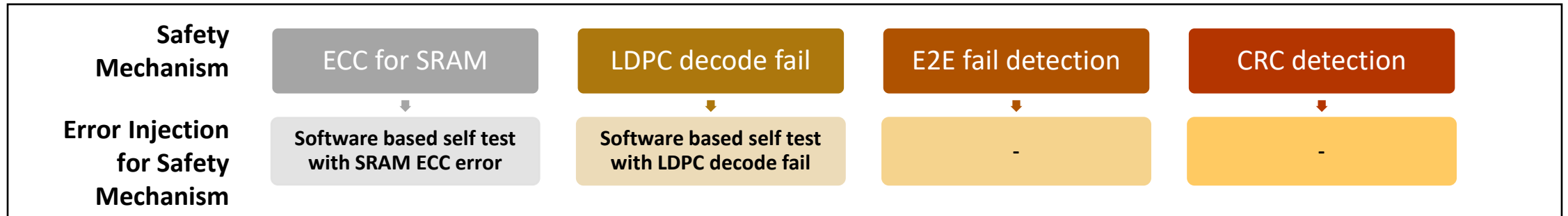
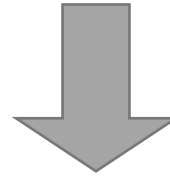
# How to make the product be safer



# How to make the product be safer



- Detect and avoid contributing to corruption of data
- Detect and avoid contributing to access of wrong data
- Detect and avoid contributing to loss of data or access of old data



## Product ASIL READY

# Product Safety for Sustainable Automotive Development



Autonomous driving requires **Safety Mechanism** protection of data and integrity of devices to avoid the failure occurs.



Follow **Automotive Development Process** to design the new product.



**Silicon Motion's automotive storages** provide the solutions to support various applications.



**Functional Safety** and **Cyber Security** are key elements of autonomous and connected vehicles.

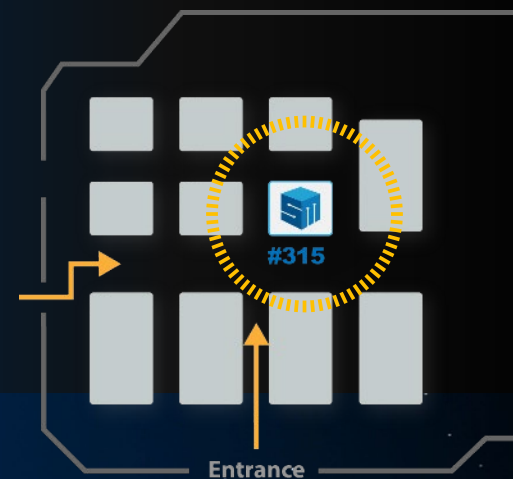


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Smart Storage in Motion: From Silicon Innovation to AI Transformation Across all Spectrums!

