

Storage Systems Presentation to Flash Memory Summit

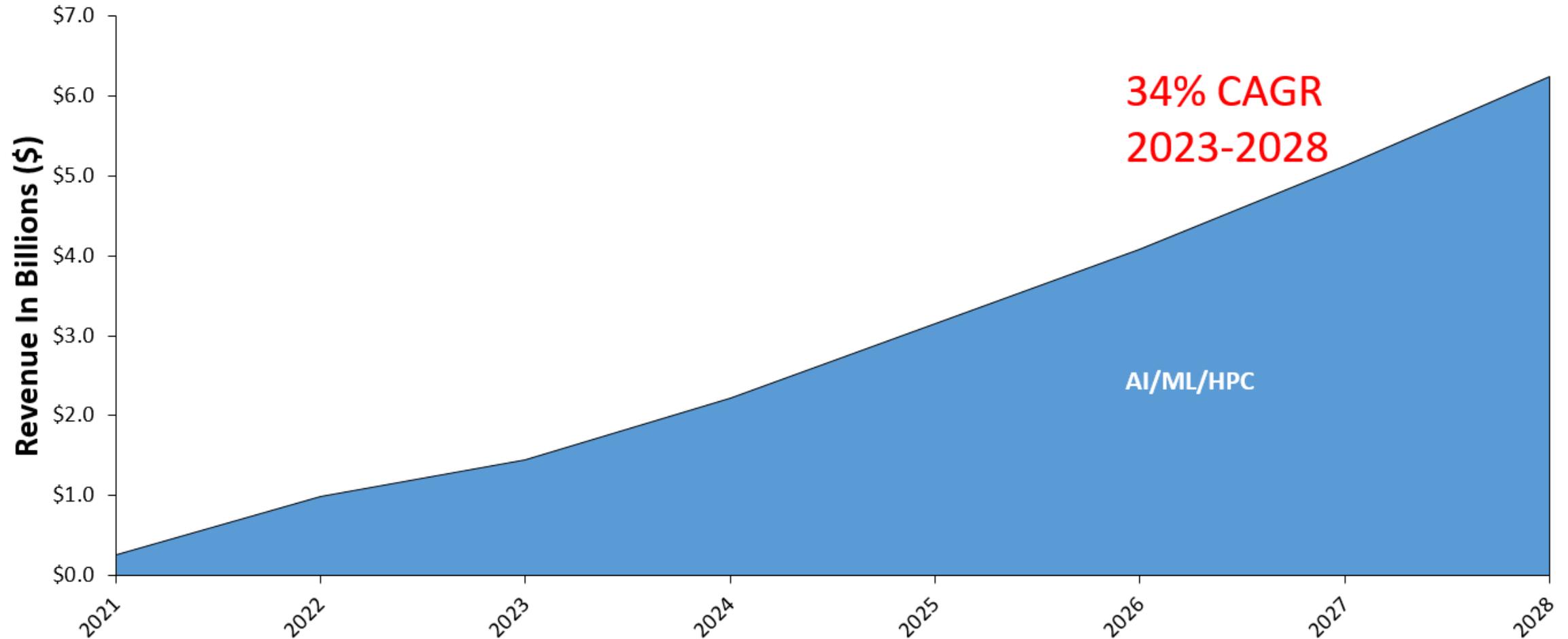
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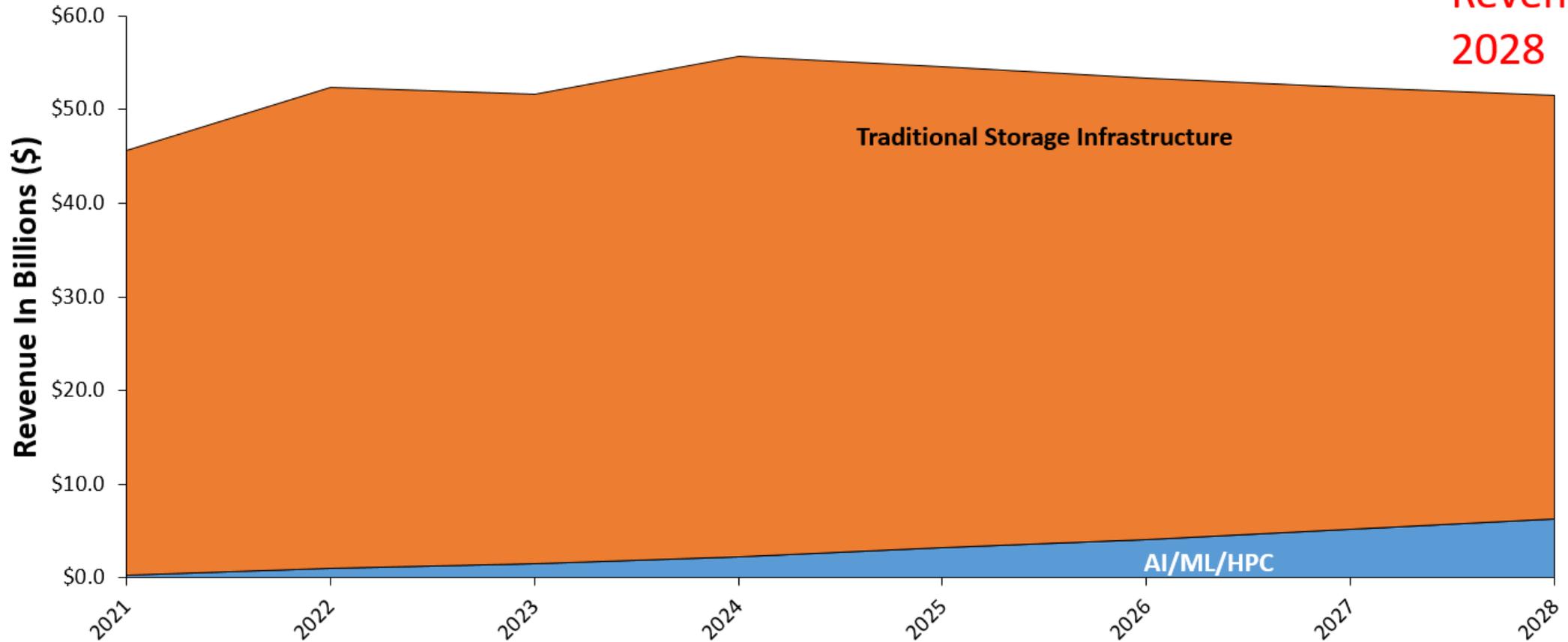
- Demand
 - Generative AI
 - Hyperscaler & Telecom capex trends
- HPE is busy closing networking and security acquisitions

Storage Systems: AI External Storage Revenues

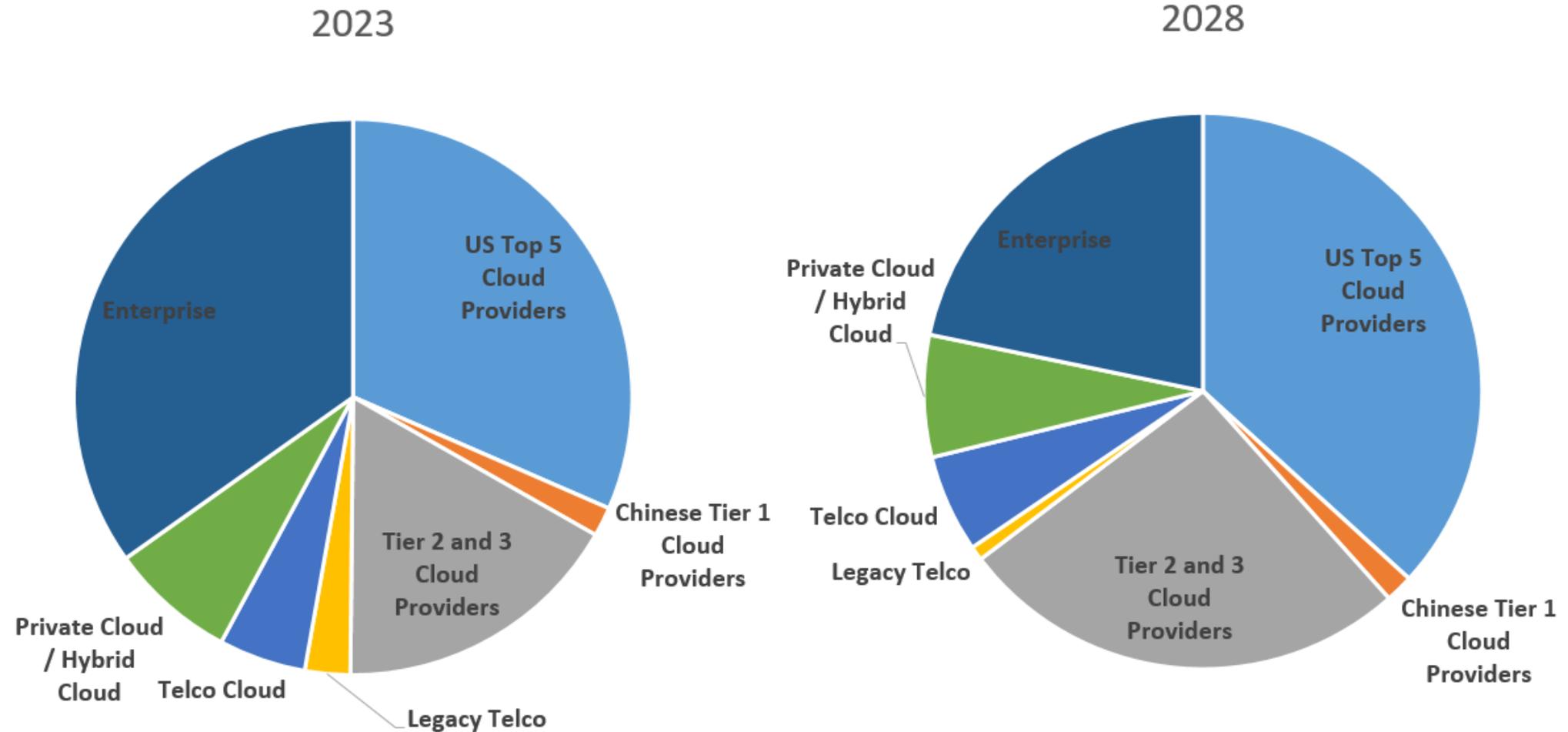


Storage Systems: AI and non-AI External Storage Revenues

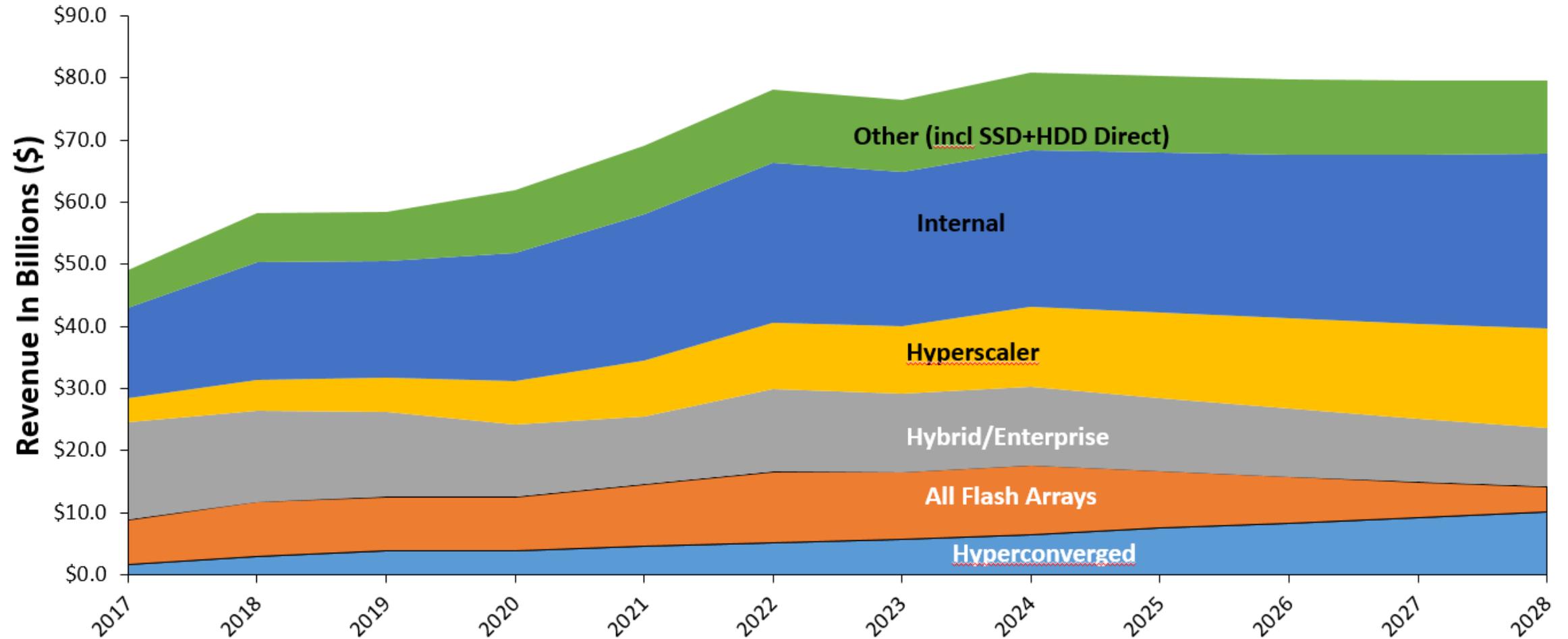
12% of
Revenues
2028



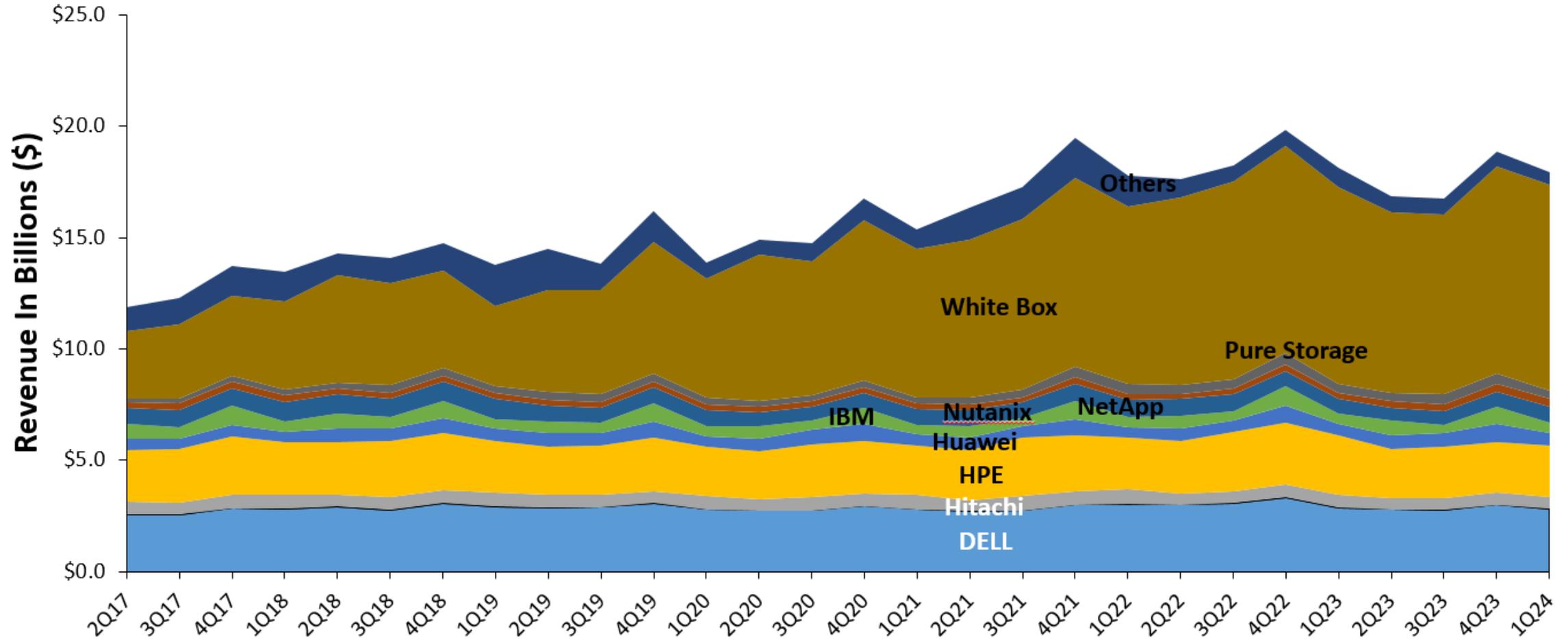
Storage Systems: Customer Type – Total (I+E)



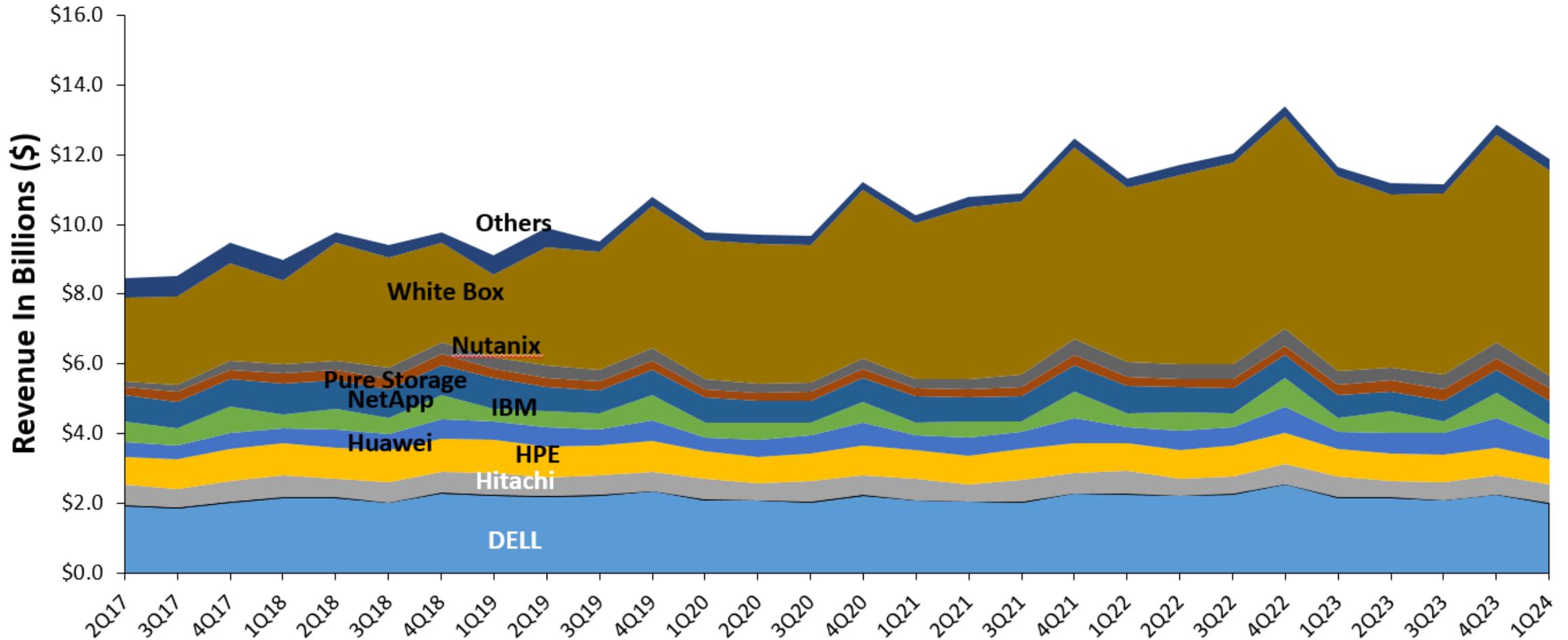
Storage Systems: Equipment Type – Total (I+E)



Storage Systems: Vendor Landscape – Total (I+E)



Storage Systems: Vendor Landscape – Total (External)

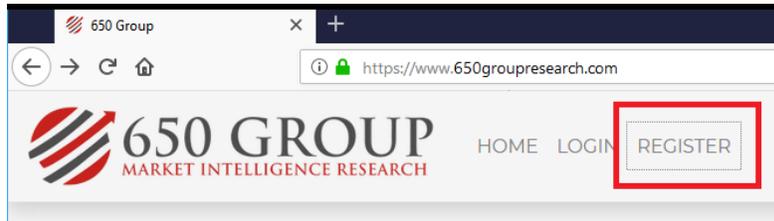


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- Shared content, report updates, and news



- Market updates, videos, and unique content



We started 650 Group to provide our subscribers and customers with a unique perspective on the industries we research. Our team has decades of experience researching our focus industries and in roles at companies similar to the ones we cover. We research the data center, communications and Information Technology markets.

- Launched in 2017 by Chris DePuy and Alan Weckel
- Founded in Silicon Valley
- Trusted source of research for system vendors, component manufacturers, service providers, sell-side, buy-side, and standards bodies