

Storage Systems Presentation to Flash Memory Summit

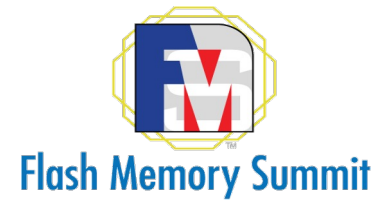
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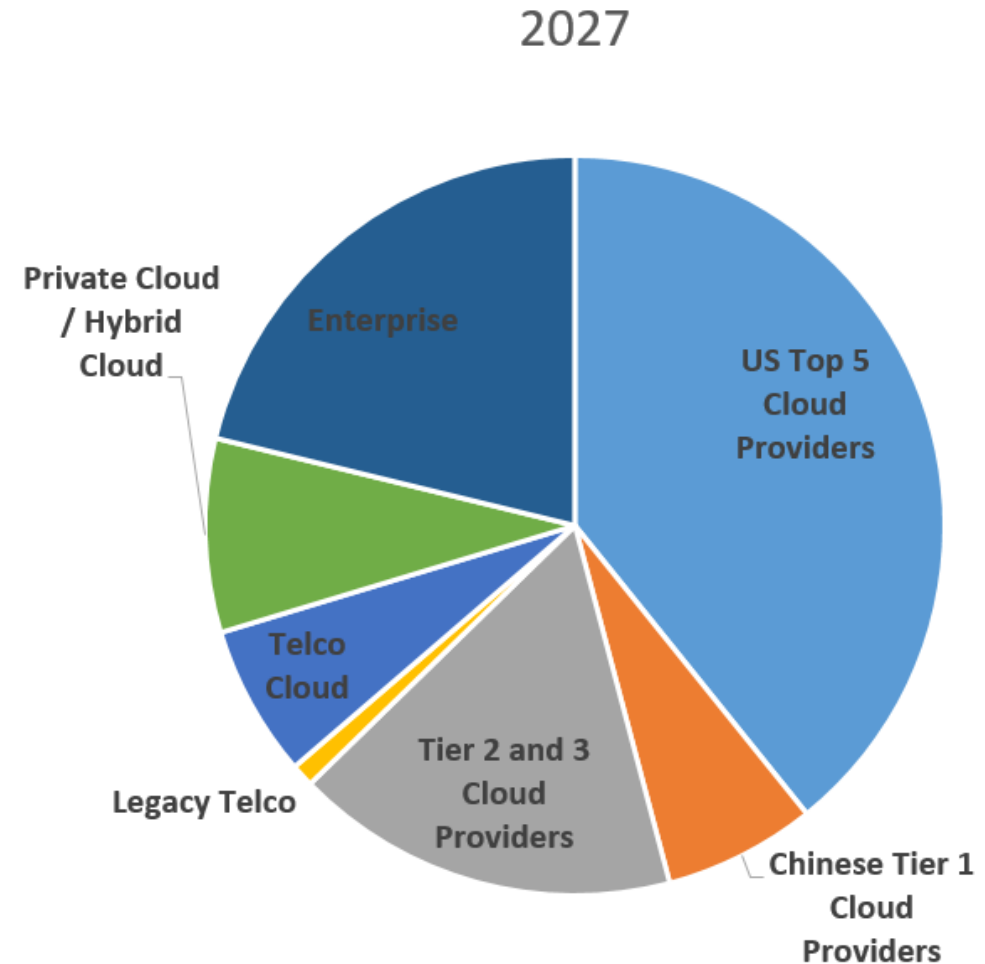
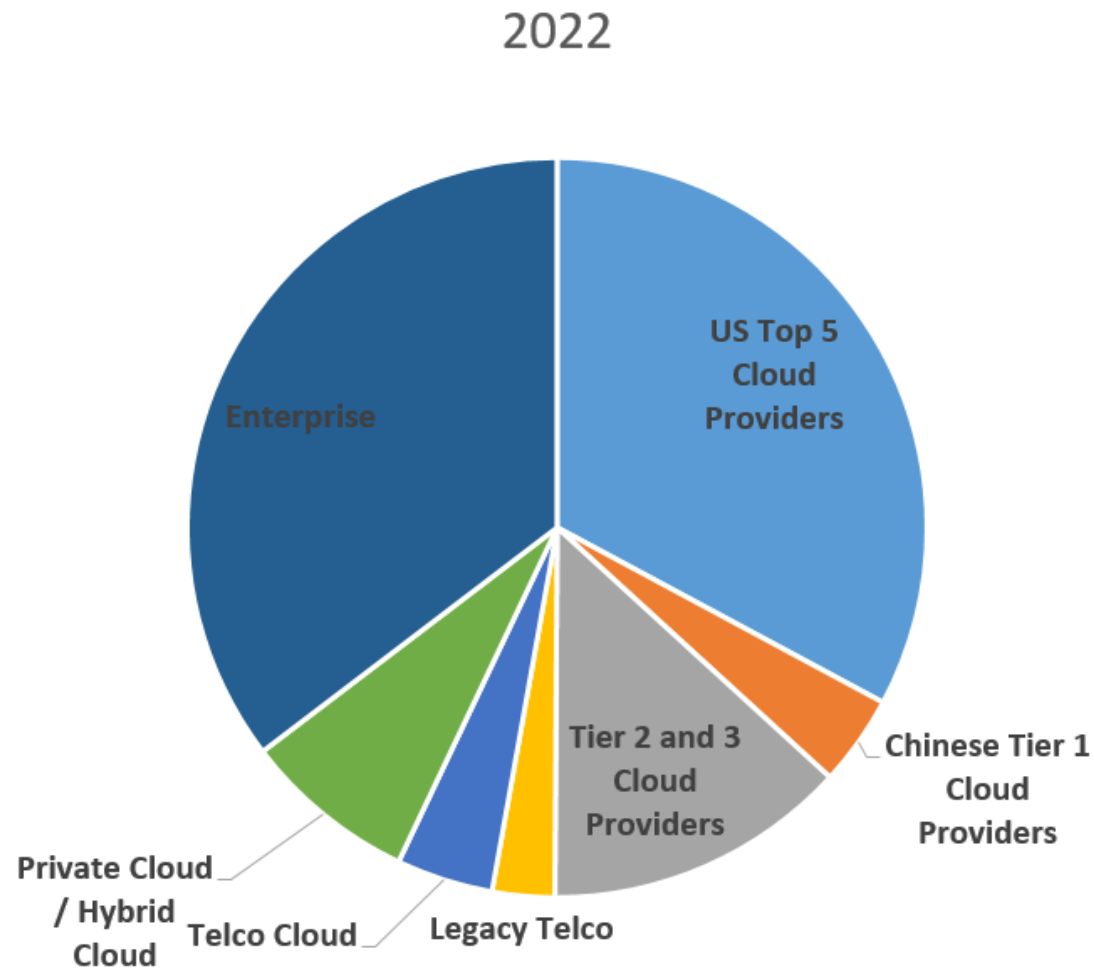
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Storage Systems: Topics

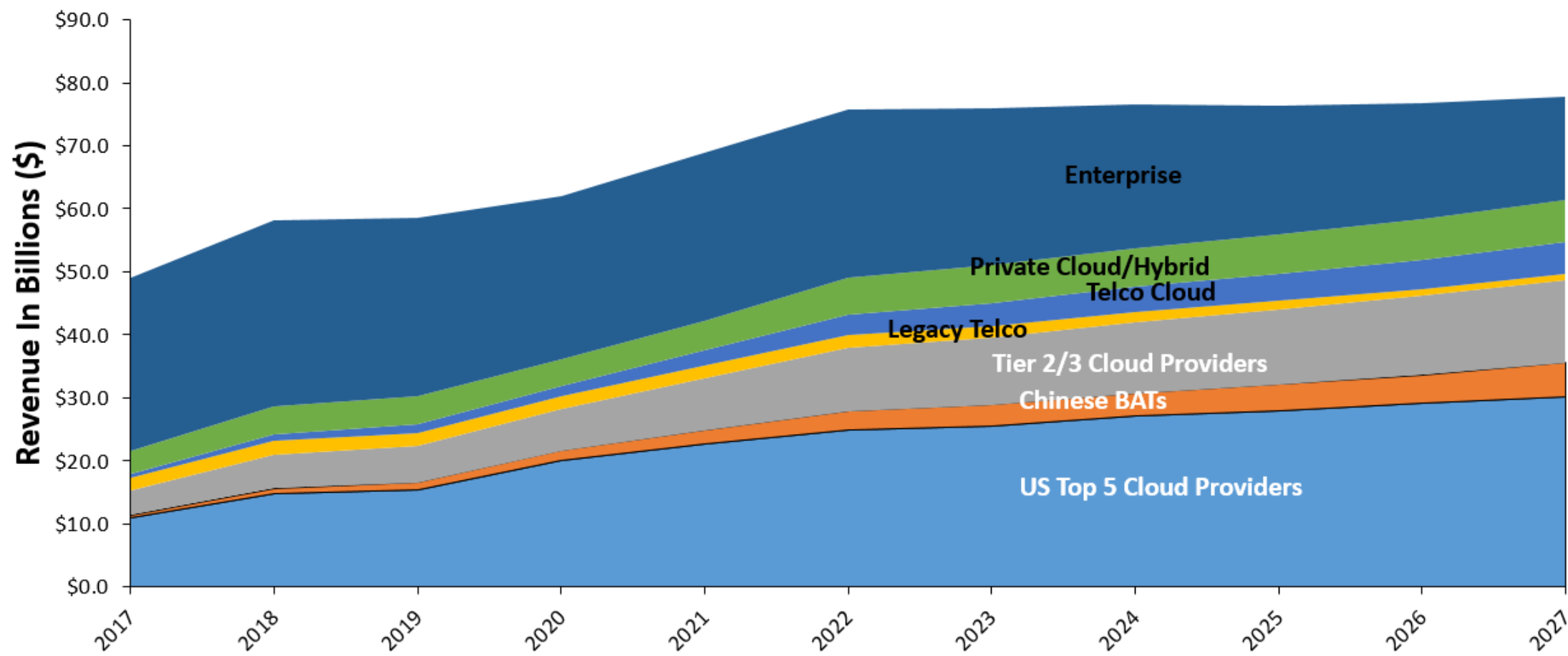


- Demand
 - Generative AI
 - As A Service (Greenlake, Apex, etc.)
 - Hyperscaler & Telecom capex trends
- Supply
 - HDD and Flash prices down significantly Y/Y
- Downturn may catalyze consolidation

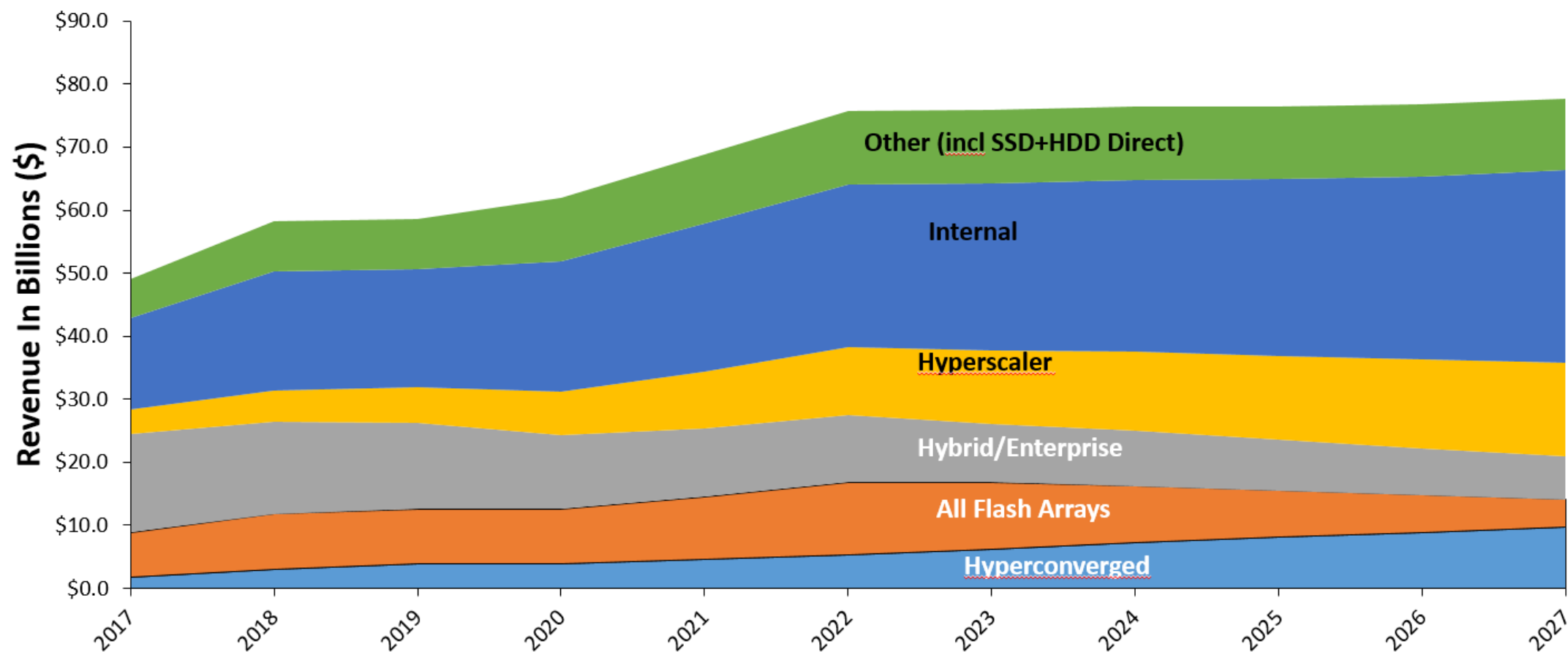
Storage Systems: Customer Type – Total (I+E)



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Storage Systems: Customer Type – Total (I+E)



Storage Systems: Customer Type – Total (External)

