

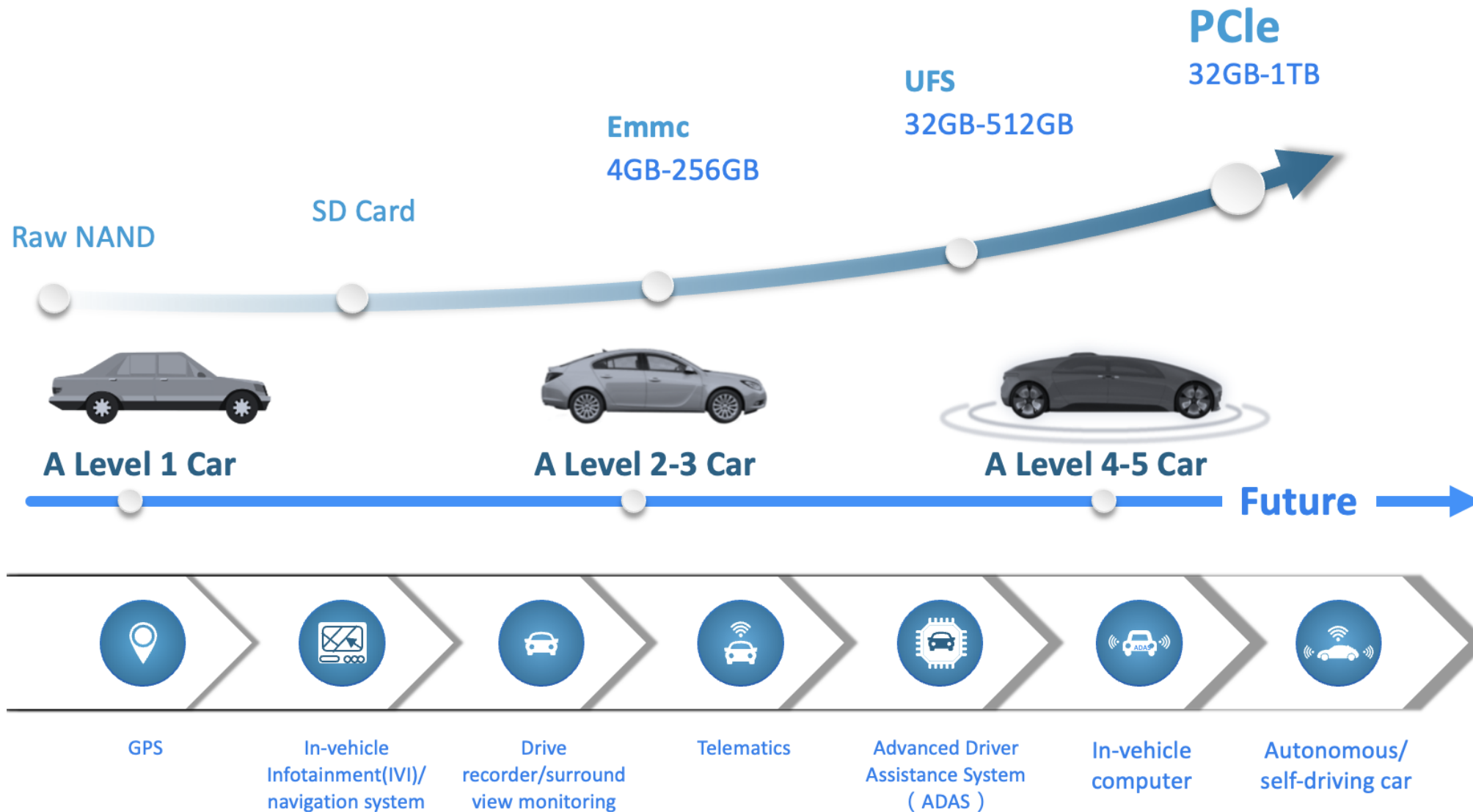
Trending for Automotive SSD and the key features for the future

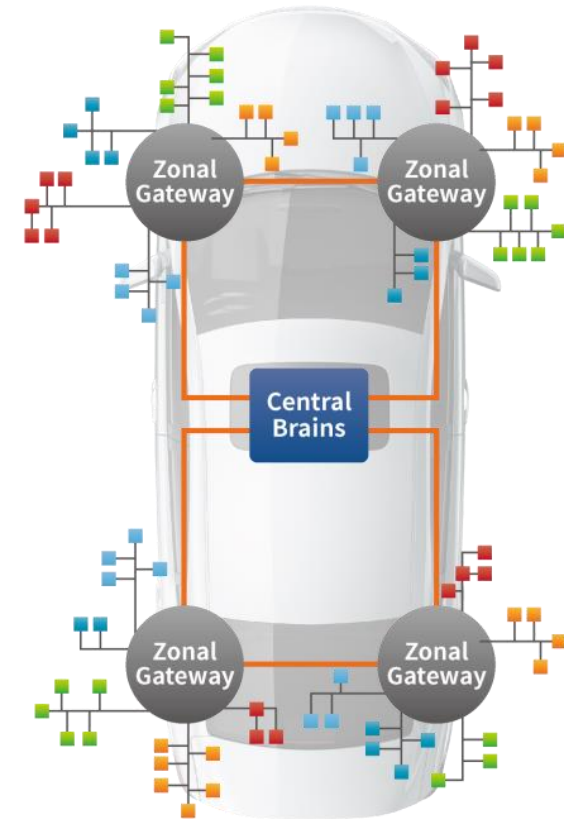
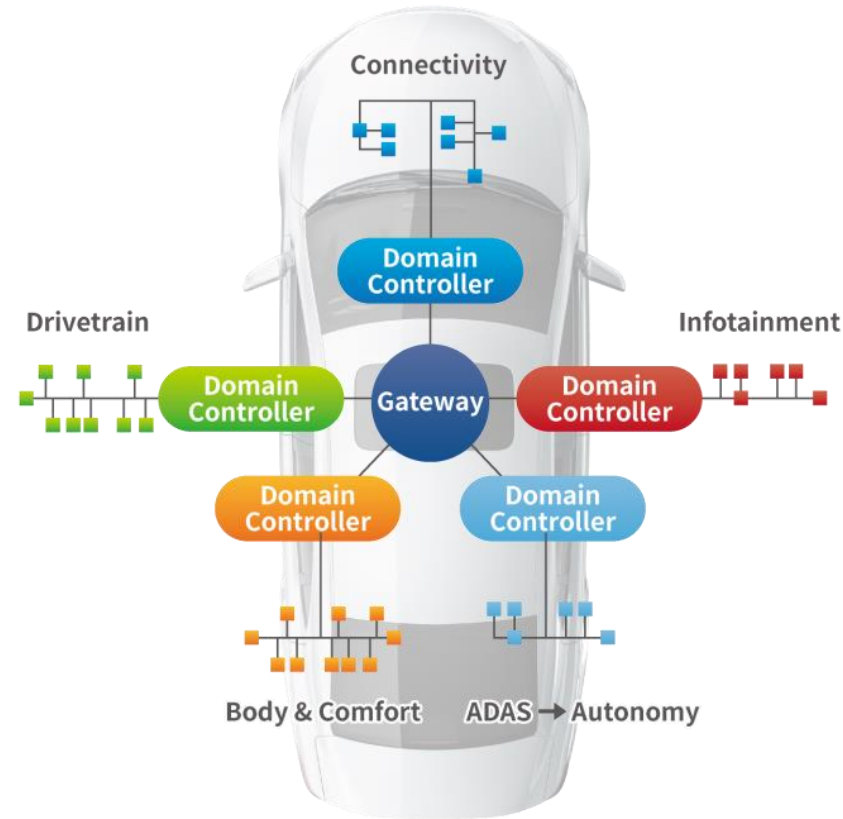
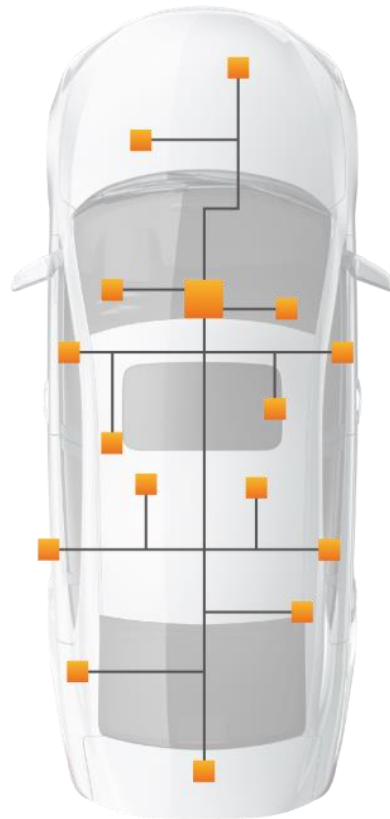
Steve Shih

Product Marketing Manager of Automotive SSD Controller
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- Automotive Trend
- SSD Technology to Support Future Automotive Architecture.
- Key Trend in Automotive Electronic



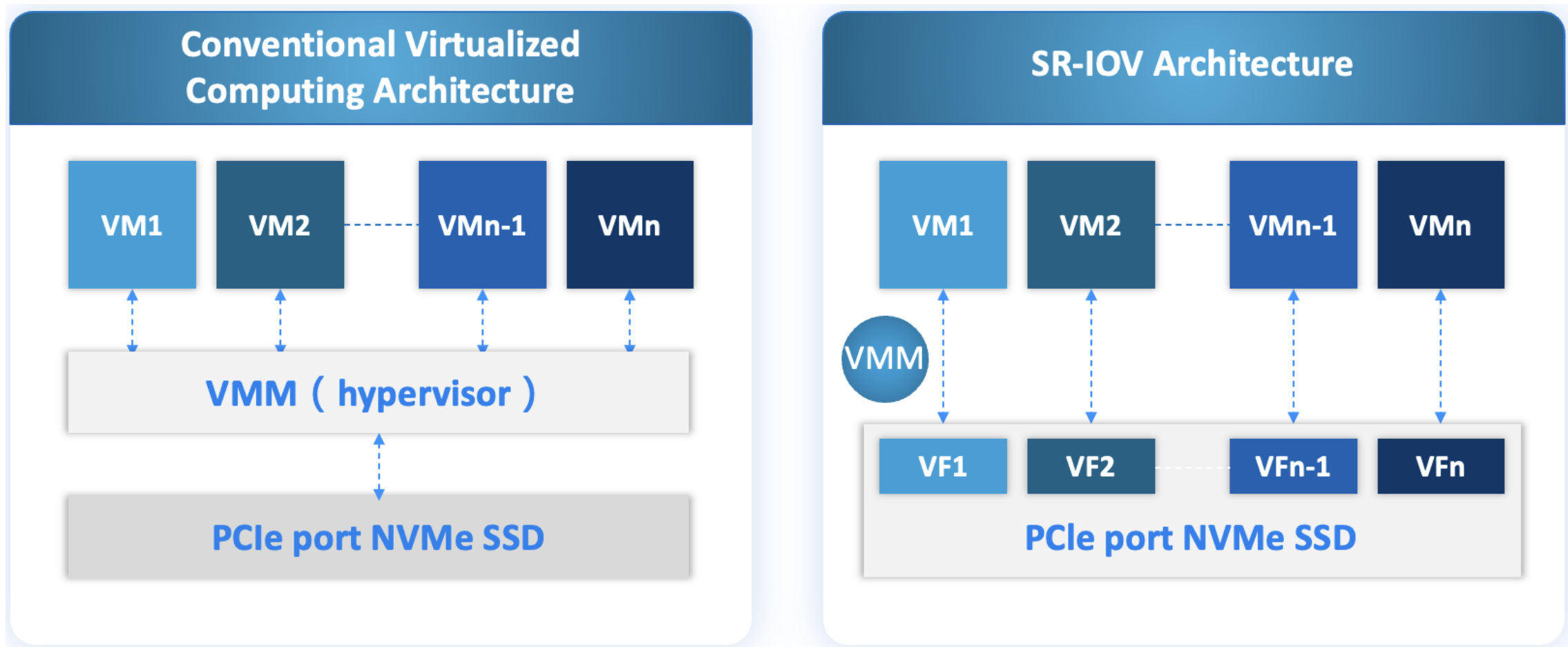


Future

How Could SSD Participating In This New Generation?



- A new technologies for automotive but prove record in server.





Independent Functions

Low Latency

Reduced CPU Utilization

Cost Saving

C

Connected



A

**ADAS &
Autonomous**



S

Security



E

Electrification



Standard for Automotive Market



International
Electrotechnical
Commission



Safety First and Cyber Security Become More Important

Safety & Security

 **ISO 21434**

TARA

Level 2

 **ISO 26262**

HARA

ASIL-B



Meet us at booth #315

Scan to learn more!

