



Flash Memory Summit

Smart Ransomware Detection Assistance in SSDs

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Agenda

- Ransomware Increasing and continually Changing
- The need for fast recovery
- Immutable Snapshots
- Ransomware detection in block storage



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It's a
Dangerous
Cyber World
Out There

17%
of Cyber Attacks are Ransomware

26%
Clients who paid the ransom still
could not recover the data

23
days, average recovery after a
ransomware attack



2X
Cyber Attacks YTY

21%
dormant threats, up from 5% YTY

45%
45% of production data affected

FlashSystem Cybersecurity Strategy



FlashSystem Strategy

- Secure by default
- Intelligence storage
- Fast recovery
- Sales Accelerator

NIST SP 800-209

- **Data Protection**
- **Restoration assurance**
- **Encryption**
- **Isolation**

Business Impacts of Cyber Attacks

83%

of organizations have
experienced more than one
data breach

\$5m

Est. average annual cost
of a Cyber Attack in 2023

60%

of organizations raised
their product or services
prices due to a breach

\$10m

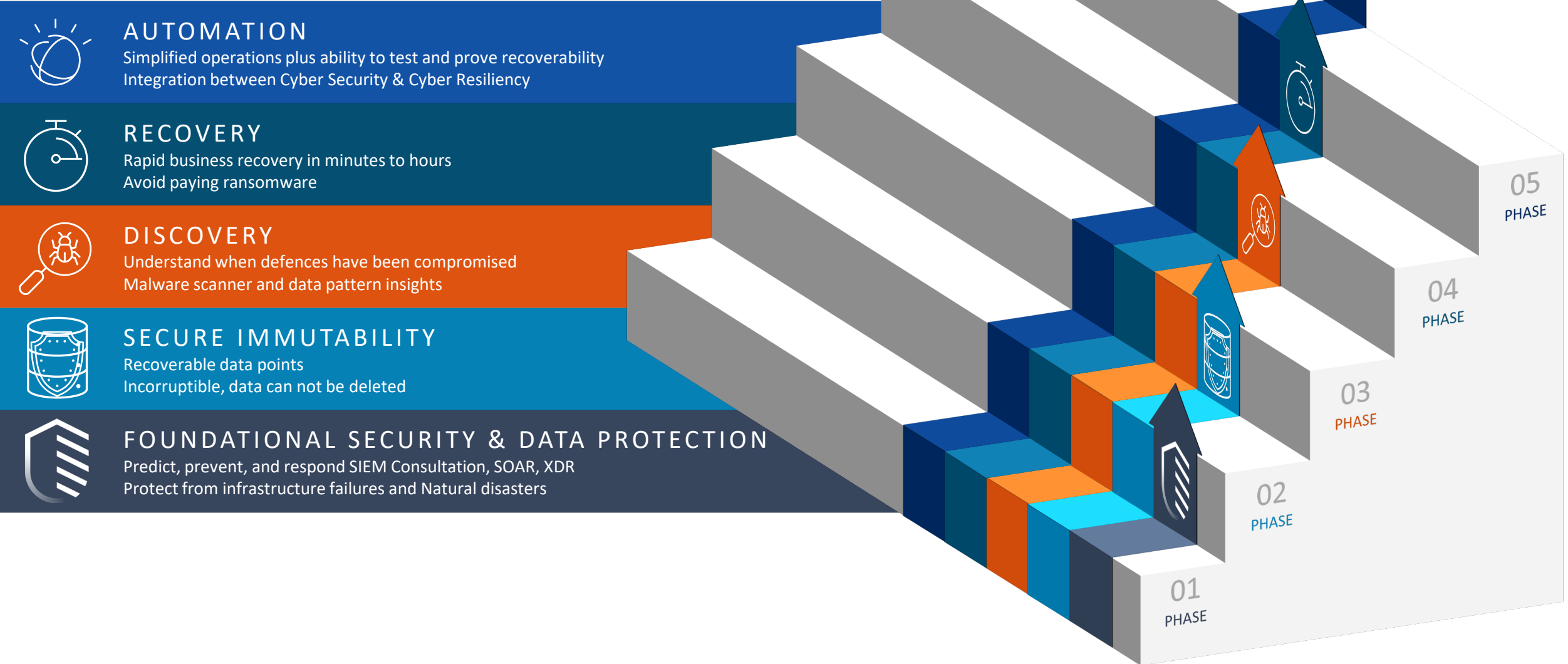
for noncompliance of Operational Resilience regulations



Capability Steps to Data Resilience



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State of Security Today

2023 Threat Intelligence Index

41%

Of attacks, phishing was top initial access vector

27%

Of attacks saw extortion as the most common attack impact

2022 Cloud Threat Intel Report

99%

Of cases had cloud identities excessively privileged

50%

Of cloud data breaches were in shadow IT

2022 Cost of a Data Breach

\$4.35 million

Average total cost of a data breach (+3%)

277 days

Average time to detect and contain (-3.5%)

Attacks are faster, better detected, but still missed

68 days down to 4 days

Average time to deploy ransomware

94% faster

Reduction in average attack duration

Top 3 Strategies to reduce the Cost of a Data Breach (same for last 3 years)

- Adopt Zero Trust based protection
- Have an IR Plan and Practice It
- Automate Detection & Response program/processes using AI/ML

The Industry has evolved to have good Disaster Recovery Methodologies

- High Availability covers for failing systems
- Disaster recovery covers large scale outage
- Backup covers for data loss - but how quick can you recover 'everything'?
- HA / DR are mostly based upon data replication
- All these do not protect from infiltration, ransomware, or data theft

Cyber Resilience

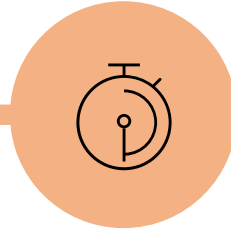
- Preparation for malicious activities during a cyber attack
- Options to contain damage
- Technologies to keep data safe even if attacked
- Priority for vital business processes
- Full recovery planning

INCREASING THREATS



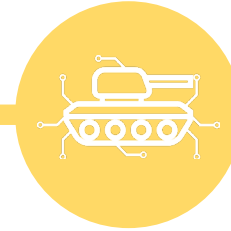
CYBER ATTACKS

Ransomware attacks
increased 95% in 2021



RANSOMWARE

"time to ransom"
dropping to a matter of
hours



CYBER WARFARE

Complete data wipe
(production & backups)
No ability to recover

The FCM is a Computational Storage Device

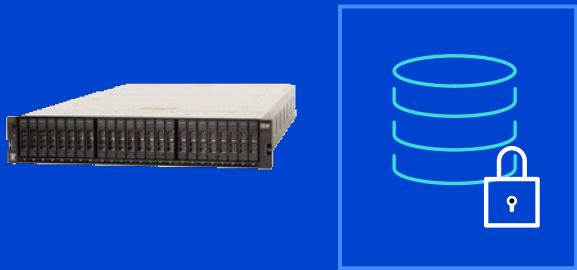
- Transparent Data Reduction
- Has FPGAs to program new functions
- 4 different embedded cores to assist the offload
- Interfaces to get the results of the offload to and from the FCM



Data Resilience to accelerate recovery

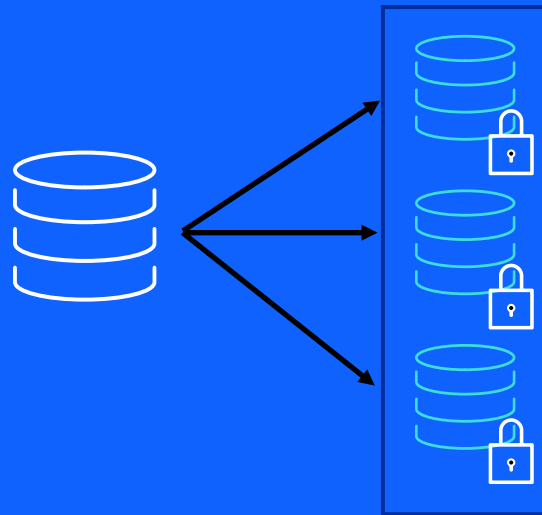
Immutable Snapshots on Array

Separation of duties



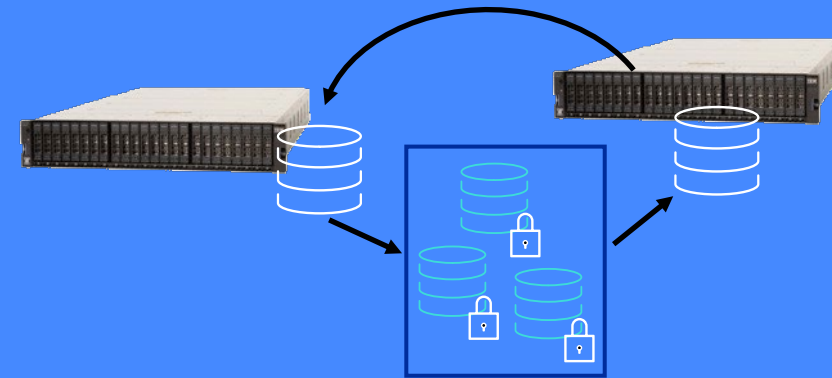
Additional security capabilities to prevent non-privileged users from compromising production data

Protected copies of data



Capabilities to regularly create secure, immutable point in time copies – Up to 15,000 copies

Speed of recovery



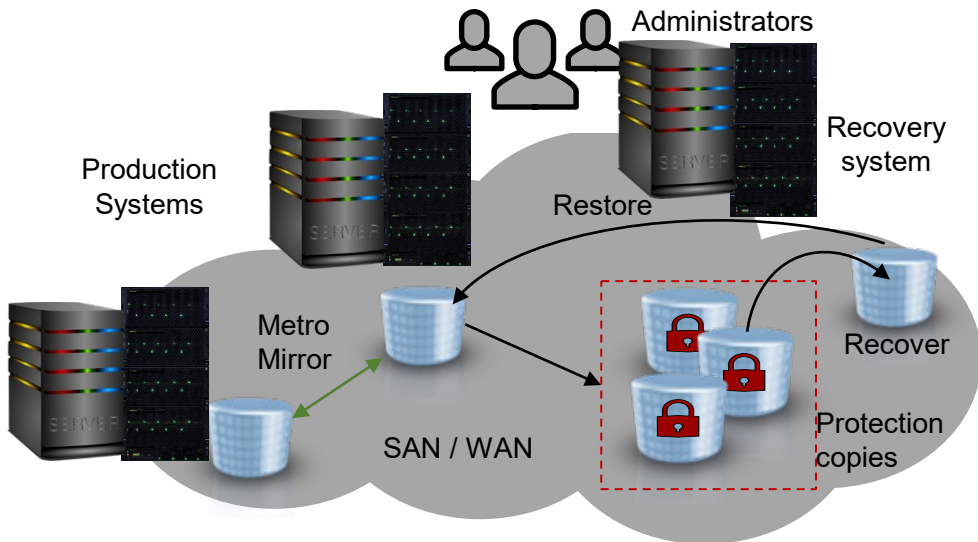
Functionality that enables different use cases to restore corrupted data **in minutes or hours vs days or weeks**

The Key to Immutable Copies

- Tighten up on security for the deletion of copies
 - Allow Expiring only
 - Two Person Integrity
 - Audit log
- Copies can not be mounted
- Having Snapshots is not enough
 - Ransomware attackers are known to infect backups
- Important to scan and use AI and analysis to ensure snapshots are not corrupted

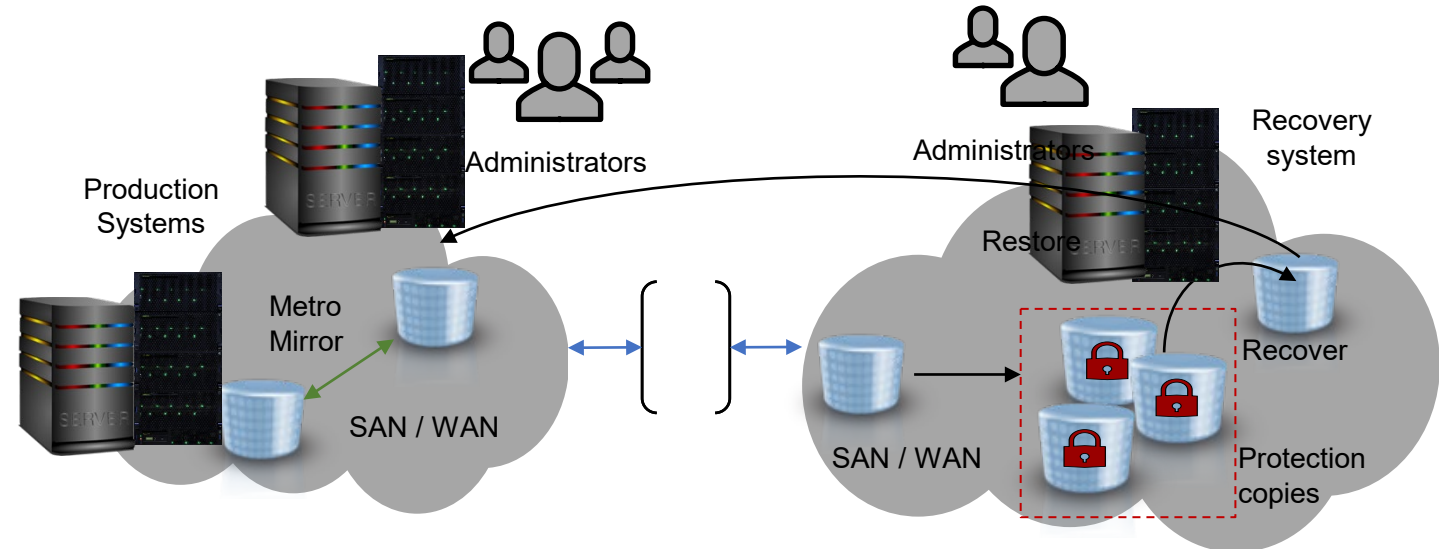
Air gap: Virtual and physical isolation of protection copies

Virtual isolation



- The protection copies are created in one or more storage systems in the existing high availability and disaster recovery topology
- The storage systems are typically in the same SAN or IP network as the production environment

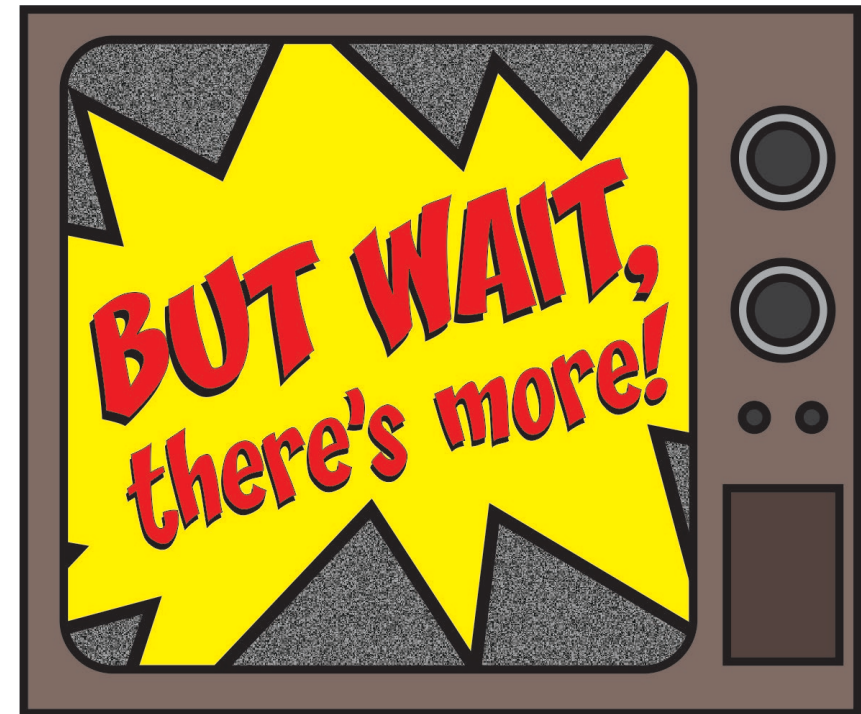
Physical isolation



- Air gapped solution
- Additional storage systems are used for the protection copies
- The storage systems are typically not on the same SAN or IP network as the production environment
- The storage systems have restricted access and even different administrators to provide separation of duties



We are developing
technology not just to
recover from attacks –
But to detect them early!



Realization #1:

Block Storage and SSDs are missing some context other parts of the system have



BUT: It can generate data needed for determining Ransomware attacks with less performance impact than any other part of the system



Realization #2:

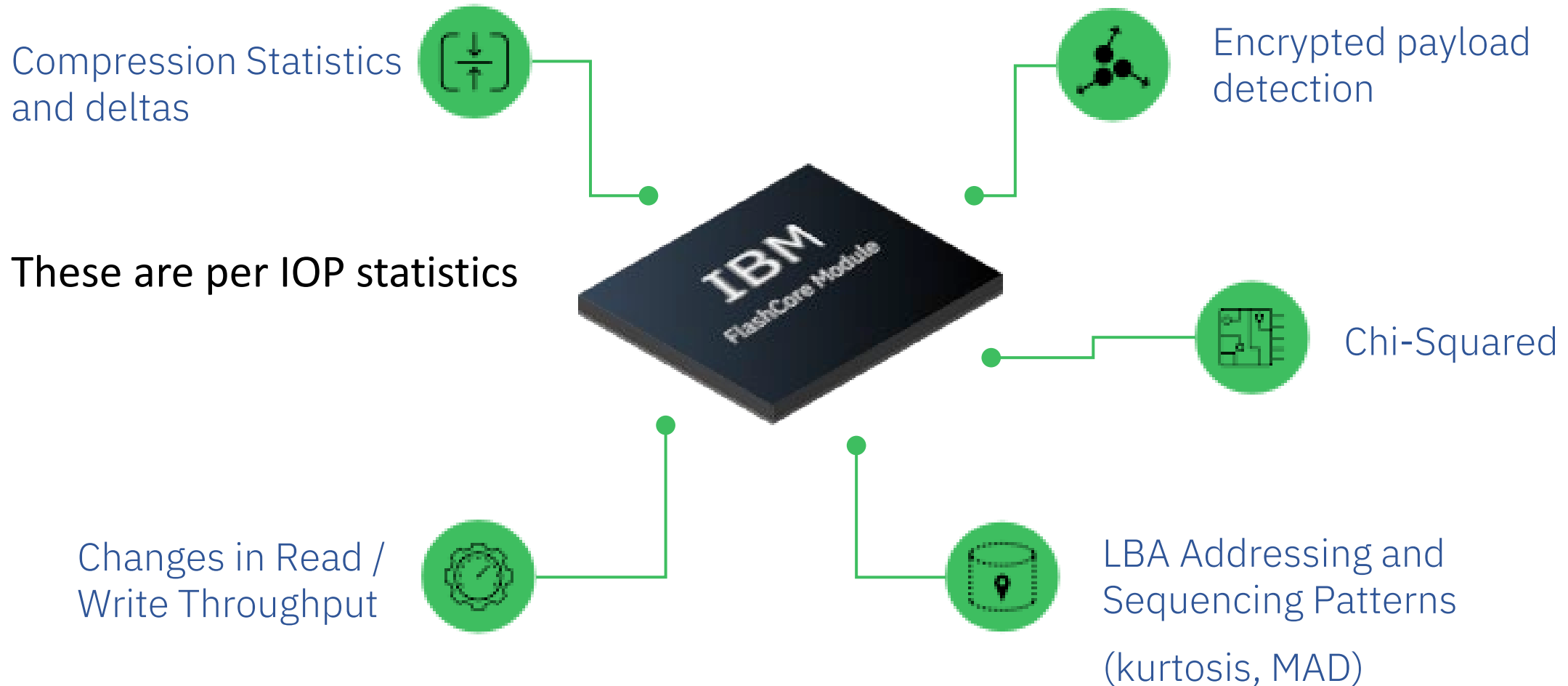
To Be Truly Effective in detecting Ransomware as early as possible requires coordination between all parts of the System



- Application
- File System
- Security Software
- Block Storage



Ransomware Detection With Computational Storage Devices



The types of things to detect

- Ransomware – but not just ransomware.
- Wiperware – erases data
- Mistaken deletes
- Turning encryption or compression on in the application
- Exfiltration – stealing data but not hurting it.
- Other

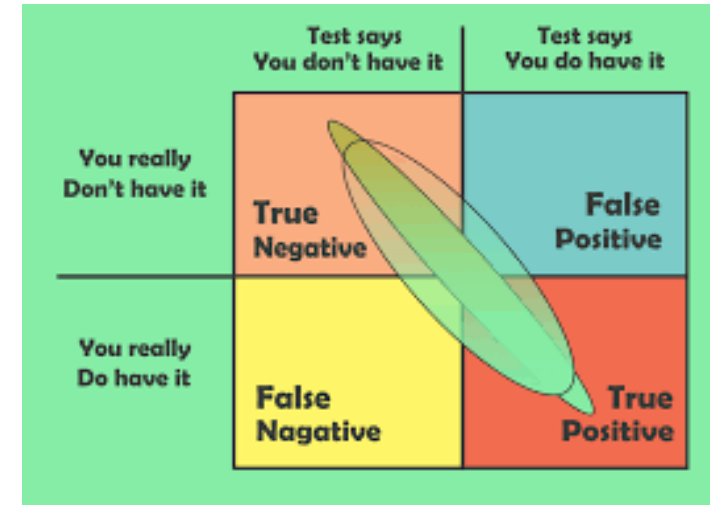
We believe Intrusion Detection is the next BIG thing in Computational Storage

How CS Devices can help

- **The CSD can collect various signals – ON THE FLY**
 - Data changes like compressibility and randomness
 - Access signals like block size and LBA, etc
- **Massive amount of telemetry data**
 - Must be summarized, grouped, preliminarily analyzed on the SSD
 - Inferencing and detailed analysis on SSD
- **For arrays of SSDs:**
 - Aggregate at system level and combine with other signals from system
 - Finer granularity grouping
- **Do supervised training with real ransomware to see how signals are affected**

False Positives are the enemy of Security alerts

- Think car alarms – annoying
- If excessive, clients will find them useless and turn them off.
- Must train in the environment of the SSD
- Must train for benign workloads that are less common
- However, False Negatives are also bad
 - Must learn
 - Being able to tune the sensitivity is good



What is the future of detection

- Getting more awareness into the block storage array
 - Volume awareness
 - VM awareness
 - Application awareness
 - File awareness
- Granularity helps with detection accuracy and isolation
- Continuous learning and upgrade

Other functions enabled by telemetry on computational storage devices

- Detailed heat information which helps reduce write amplification
 - Automatic without needing the software to note
- Colder data could use higher but slower data reduction methods
- Usage based optimizations to prepare for bursts and workloads
- Detecting and giving hints about performance anomalies

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