



Flash Memory Summit



Flash Storage with 24G SAS Leads the Way in Crunching Big Data

SCSI Trade Association
August 8th, 2018



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Today's Panel



- Dennis Martin – Founder and President Demartek



- Mohamad El-Batal – Sr. Director of Architecture, Seagate



- Kevin Marks – Technologist, Distinguished Engineer, Server Solution Office of the CTO, DellEMC



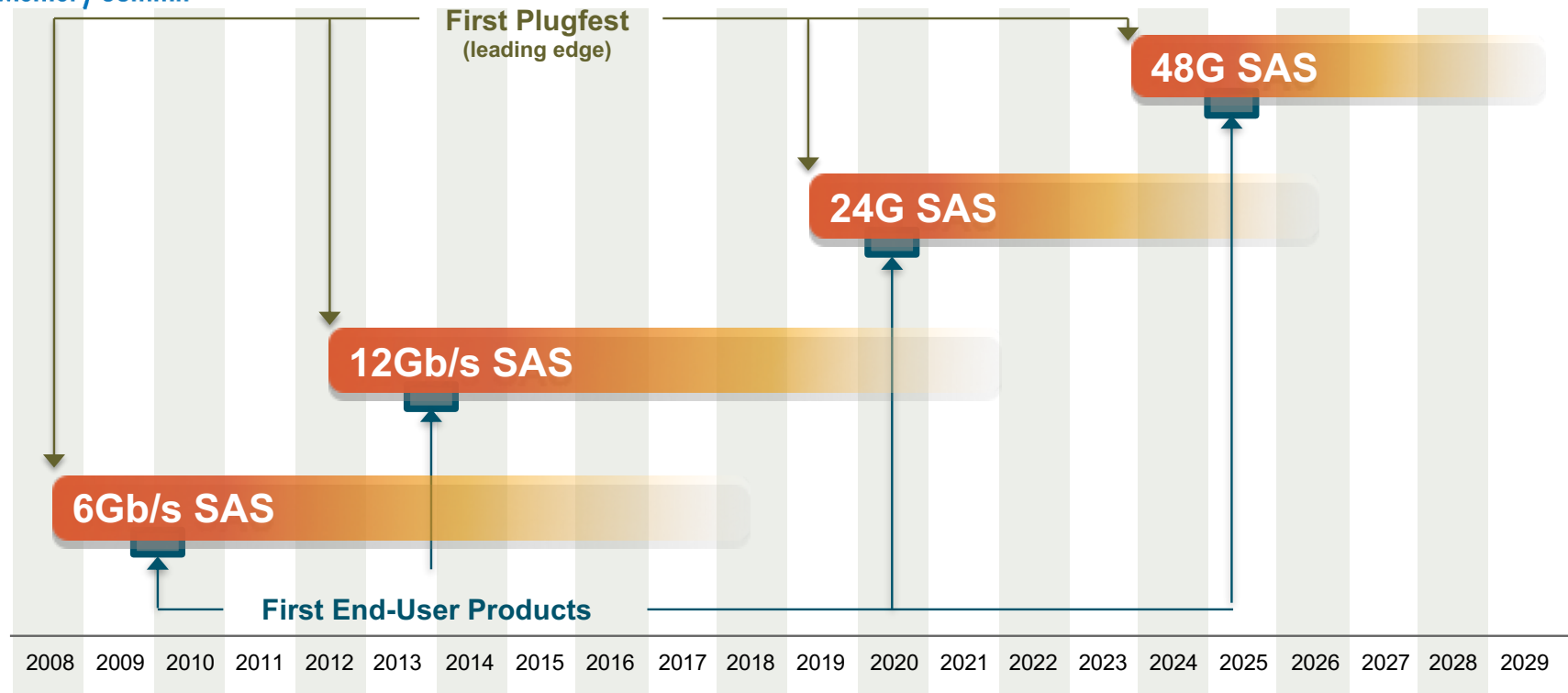
- Jeremiah Tussey – Product Marketing Manager, Data Center Solutions, Microsemi – a Microchip Company

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SAS Technology Roadmap





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The Pillars of SAS



Reliable
Secure
Trusted
Data Center Ready

Dependability

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SAS and SATA
SSDs and HDDs
Backward Compatibility

Flexibility

1000s of End Devices
Capacity Storage
Enables "Fabric" Solutions

Scalability

\$ / Performance
\$ / GB
\$ / Watt
Huge Established Ecosystem
Development

Economics



SAS from an Industry Analyst Test Lab View

Dennis Martin

President, Demartek

Independent Test Lab and Analyst





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About Demartek

- Industry Analysis and ISO 17025 accredited test lab
- Lab includes enterprise servers, networking & storage (6/12Gb SAS, 10/25/40/100GbE, 8/16/32GFC)
- We prefer to run real-world applications to test servers and storage solutions (databases, Hadoop, VMware, etc.)
- Demartek is an EPA-recognized test lab for ENERGY STAR Data Center Storage testing
- Website: <https://www.demartek.com/Testlab>



Full Report



Short Report



Video Report



Infographic



Commentary



Speaking



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Recent Demartek SAS Reports

- **Applications Driving 24G SAS**
[https://www.demartek.com/Demartek SAS Applications 24G 2018-07.html](https://www.demartek.com/Demartek_SAS_Applications_24G_2018-07.html)
- **The Performance of SAS**
[https://www.demartek.com/Demartek SAS Performance 2018-04.html](https://www.demartek.com/Demartek_SAS_Performance_2018-04.html)
- **The Benefits of SAS**
[https://www.demartek.com/Demartek SAS Benefits 2017-07.html](https://www.demartek.com/Demartek_SAS_Benefits_2017-07.html)



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Storage Interface Comparison



- Free reference page on demartek.com
 - <https://www.demartek.com/Storage-Interface-Comparison/>
 - Search for “storage interface comparison” in your favorite search engine
- Popular page – includes interactive PDF for download
- Provides comparison of storage interfaces
 - FC, FCoE, IB, iSCSI, NVMe, PCIe, SAS, SATA, Thunderbolt, USB
 - Transfer rates, encoding schemes, history, roadmaps, cabling, connectors
- ***We’re not a product vendor – we use these technologies in our lab***

Why Should You Transition To SAS4?



Mohamad El-Batal
CTO, Enterprise Data Solutions(EDS)





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SAS4 All-Flash-Arrays Are a Must



- Most Flash/SCM Based SSDs can already deliver SAS4 throughput levels even today
- SAS4 All-Flash-Arrays will use Wide-Port device connectivity to keep up with PCIe-NVMe



2.2GB/s

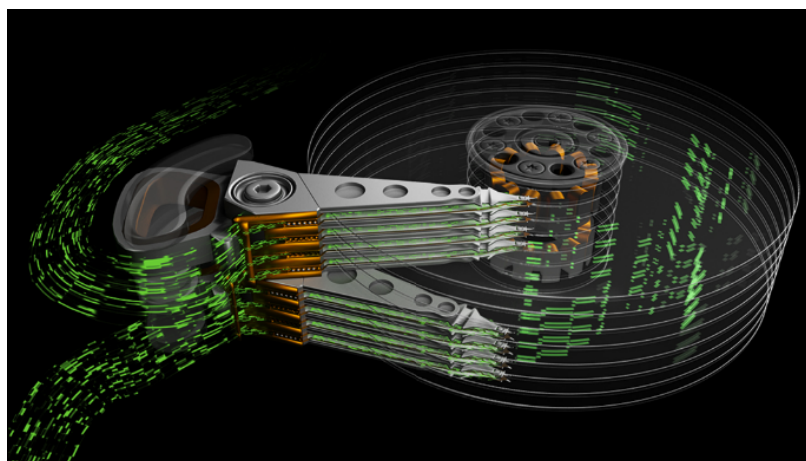


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What About The Nearline HDD Storage?



- A new class of Dual, Triple and Multi-Actuator Seagate HDDs will soon hit the market
- Such Multi-Actuator HDDs will deliver >1GB/s Read/Write Throughputs
- Aggregating such HDDs in High-Density storage enclosures will demand SAS4 bandwidth



Mach2 → Mach3 → Mach4

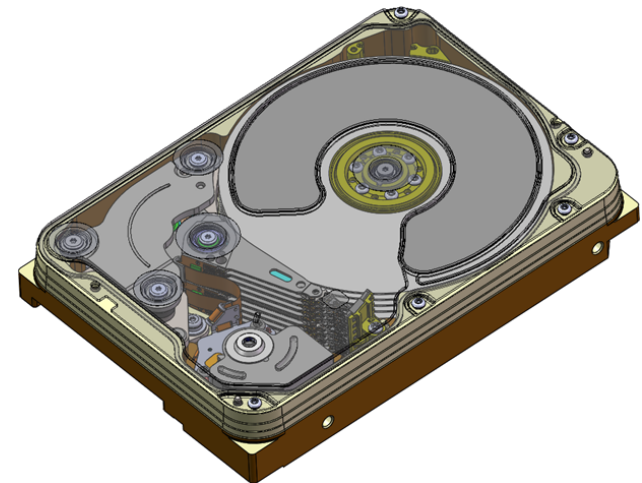


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Who Would Benefit From SAS4?



- HPC Streaming Workload Enablement
- Media & Entertainment Applications
- Surveillance & Security Solutions
- Big-Data & Data-Mining Applications
- Enhanced Object-Storage Appliances
- Faster Data-Rebuild Bandwidth
- Enhanced Host Cable Management
- ...etc





Designing Your HyperConverged Data Center with 24G SAS and Flash

Kevin Marks

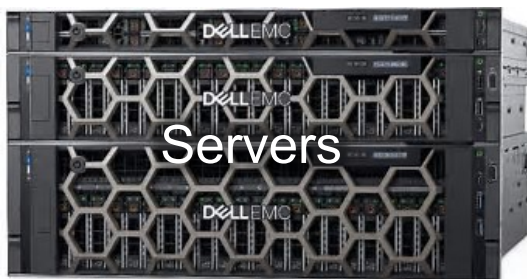
Technologist, Distinguished Engineer

DellEMC | Server & Infrastructure Systems Office of the CTO



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The Shift to Hyper-Converged



Then

Hyper-converged



Now

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Driving the HCI Shift





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How 24G SAS Enables the HCI Shift

SPEED - Doubles the bandwidth from previous generation and is well matched to Gen4 PCIe

- HCI requires lots of IO bandwidth, HCI has lots of local IO

LATENCY – Add persistent connections and enhances Edge/Buffering for SATA devices

- HCI requires low latency, especially for any type of SSD caching devices

RELIABILITY – Adds active transmitter training and Forward Error Correction (FEC)

- HCI platforms have complex signal channels and need help to maintain cost



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And this is on top of



SCALABILITY- Maintains same device type support (SAS/SATA), device counts and reach

- While HCI generally does not have large SAS domains, it allows for JBOD expansion if needed

MANAGEMENT – Maintains the same management layer including enclosure management

- HCI solutions can reuse the years of management/enclosure APIs/code

EXCEPTION HANDLING - Maintains the same exception handling/hotplug support

- HCI solutions can reuse the years of development in exception handling and hotplug support

SECURITY - Maintains the same security use cases via TCG

- Many HCI platforms have building support for TCG security solutions



Thanks

kevin.marks at dell.com



The Value Proposition of 24G SAS

Jeremiah Tussey

Alliances Product Marketing Manager

Data Center Solutions



Vice President, SCSI Trade Association



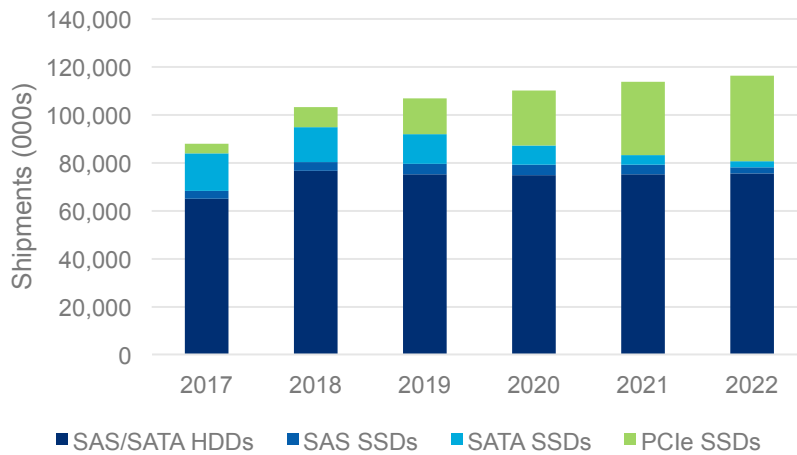
Summary → 24G SAS a Reality in 2019



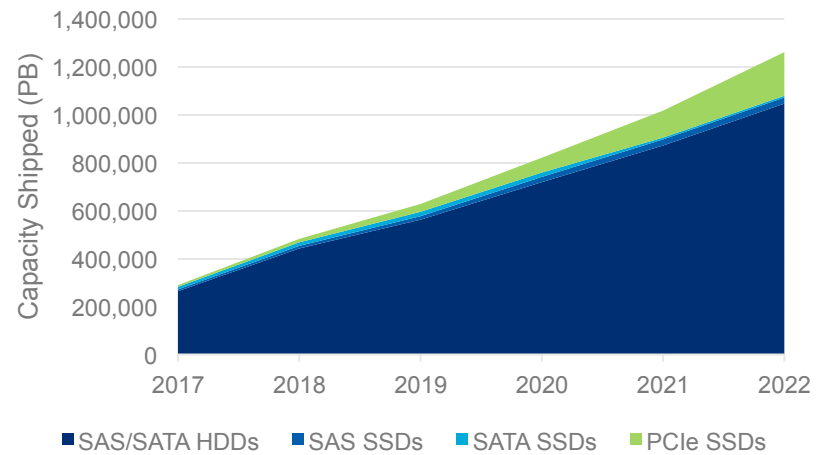
- SAS continues to be the most widely used storage interconnect for the foreseeable future
- Innovative media technologies driving the “need for speed”
- SAS-4 specification defines “24G SAS”
 - Delivers bandwidth matching to PCIe Gen4 CPU/Platforms
 - Enhanced support for interconnectivity and end points
 - Built for the modern IT infrastructure
- Connectivity & test infrastructure will be ready by 2019
 - Connectors, cables and analyzers available now
 - Expanders and controllers coming in 2019

SAS Remains Primary Enterprise Storage Interface

WW Enterprise Drive Unit Forecast (2017-2022)



WW Enterprise Drive Capacity Forecast (2017-2022)



SAS Infrastructure Enables >70% of Enterprise Storage Drives and >85% of Enterprise Storage Capacity thru 2022

Source: IDC, May 2018



Market Summary



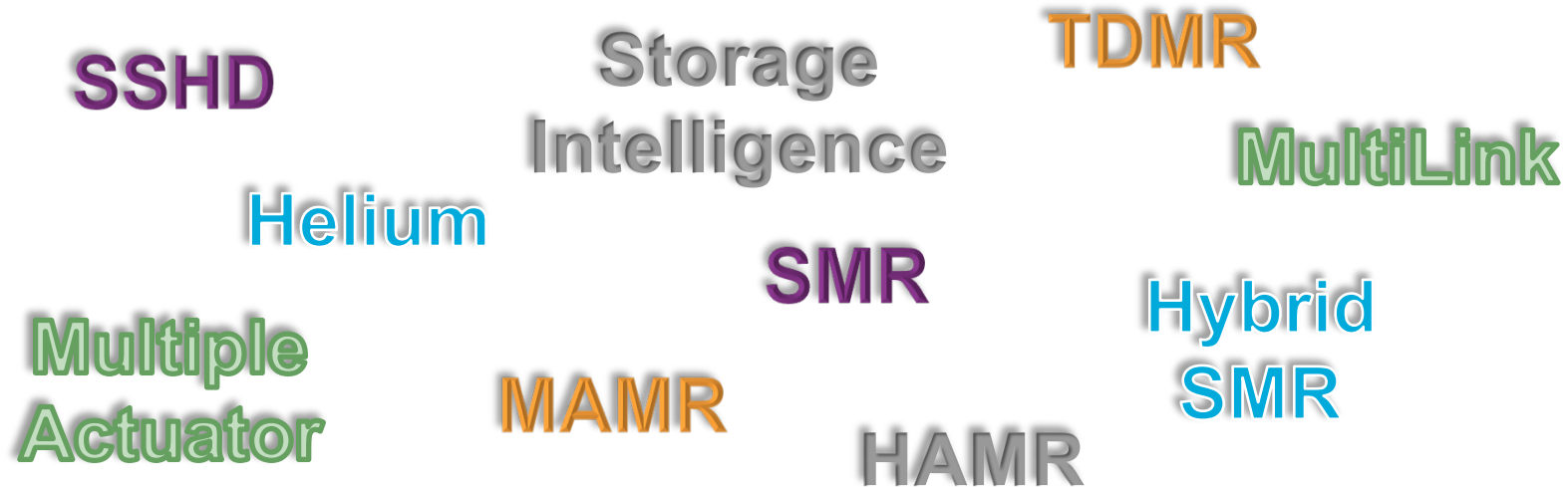
- Through 2022, >70% of all drives will be SAS/SATA
- HDDs are here to stay
 - HDDs forecasted to store 85% of all newly deployed capacity through 2022
 - Drive vendor roadmaps for Enterprise HDDs continue to be SAS/SATA
 - New technology emerging to maintain the \$/TB advantage for HDDs
- Near-term SSD investments are focused on NVMe
 - It's hot and in-demand; current storage system resources refocused to cover all bases
 - 24G SAS drive production will follow after initial ecosystem launch



SAS Innovations in HDD and SSD Technologies



Storage media is ever-changing to increase IOPS and capacity



New SAS infrastructure is needed to support new drive technologies!



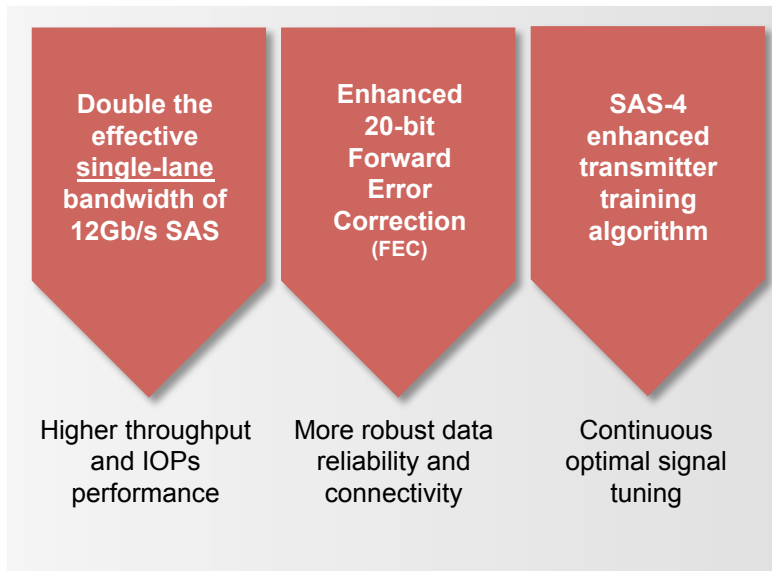
Increasing Capacities = Growing SAS Performance Needs



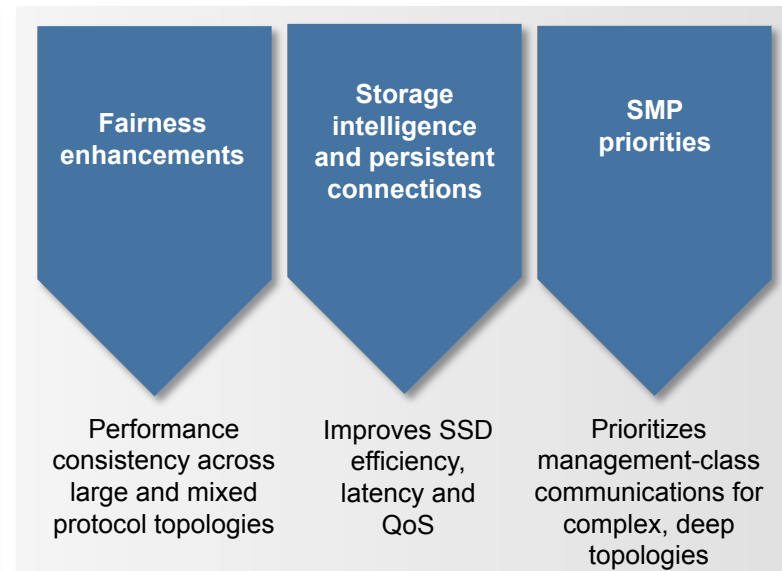
- Multiple Actuator
 - <https://blog.seagate.com/enterprises/multi-actuator-technology-a-new-performance-breakthrough/>
- Hybrid SMR
 - <https://blog.seagate.com/intelligent/new-flex-dynamic-recording-method-redefines-data-center-hard-drive/>
 - <https://itblog.sandisk.com/dynamic-hybrid-smr/>
- Next-Gen Technologies for even more capacity growth
 - MAMR: <http://innovation.wdc.com/downloads/WesternDigital-Presentation.pdf>
 - HAMR: <https://www.storagenewsletter.com/2017/10/25/seagate-hamr-next-leap-forward-now/>

24G SAS Highlights

Physical Layer Enhancements



Protocol & Block Level Enhancements





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The Modern IT Infrastructure



Hyperconvergence



Networking



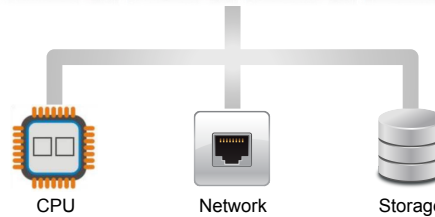
Storage



Compute



Storage & Compute Block



<p>Reliable</p> <p>Secure</p> <p>Trusted</p> <p>Data Center Ready</p>	<p>SAS and SATA</p> <p>SSDs and HDDs</p> <p>Backward Compatibility</p>
Dependability	Flexibility
<p>1000s of End Devices</p> <p>Capacity Storage</p> <p>Enables "Fabric" Solutions</p>	<p>\$ / Performance</p> <p>\$ / GB</p> <p>\$ / Watt</p> <p>Huge Established Infrastructure Development</p>
Scalability	Economics

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The Modern IT Infrastructure

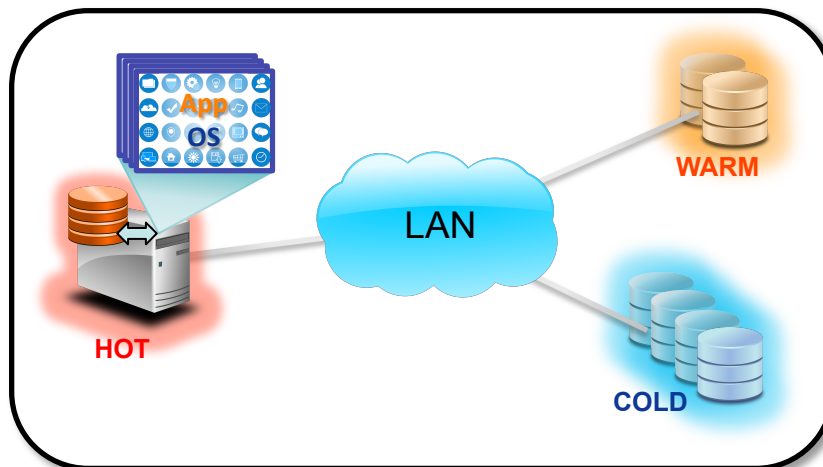


Server-Storage Implementation

Disaggregation



Converged Infrastructure



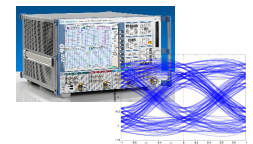
Disaggregated Infrastructure

<ul style="list-style-type: none"> Reliable Secure Trusted Data Center Ready 	<ul style="list-style-type: none"> SAS and SATA SSDs and HDDs Backward Compatibility
Dependability	Flexibility
<ul style="list-style-type: none"> 1000s of End Devices Capacity Storage Enables "Fabric" Solutions 	<ul style="list-style-type: none"> \$ / Performance \$ / GB \$ / Watt Huge Established Infrastructure Development
Scalability	Economics

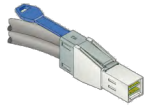
24G SAS Ecosystem Readiness for 2019

- Ecosystem is on track for SAS-4 production readiness in 2019
 - SAS-4 analyzers have been sampling since last year
 - Cables and connectors: both existing and new form-factors ready for 24G SAS
 - SAS-4 controllers & expanders aligned with upcoming Gen4 platform launches
 - New 12G SAS and 6G SATA HDD/SSD capabilities to intersect with 24G SAS ecosystem
 - MultiLink SSDs → **Increased IOPs/Bandwidth**
 - Dual-actuator → **Increased IOPs/Bandwidth**
 - Hybrid SMR → **Flexible and Increased Capacity**
 - HAMR / MAMR → **Increased Capacity**

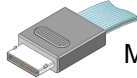
- **Call to action:** 24G SAS ecosystem on track for 2019 launch readiness; Start your designs now, and don't forget to participate in SAS plugfests!



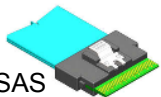
Mini SAS HD



SAS MiniLink



SlimSAS





Thank You!