

BE INSTRUMENTAL.



Customer Success

SF 49ers and Levi's Stadium

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VP Business Development



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Official Storage Provider of
The San Francisco 49ers and Levi's Stadium



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Most Technologically Advanced Sports Stadium in the World



Customer Challenges

- Instantaneous access to play books and scouting reports
- Big Data analytics for draft decision making
- Eliminate silos with global information repository
- Any device, any stadium seat access to instant replays, food ordering, post game traffic info, etc.



Keys to Success

- Extreme low latency requirements that can only be satisfied with flash
- Mission critical availability on game day



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Customer Success

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GLOBAL COMPANIES COUNT ON VIOLIN
 Industry leaders trust Violin All-Flash Storage solutions to store, manage and protect their most precious asset: their data.

- 3 OF THE TOP 10 CORPORATIONS IN THE WORLD.
- 5 OF THE TOP 10 LARGEST TELCOS IN THE WORLD.
- 4 OF THE TOP 5 LARGEST SOFTWARE COMPANIES IN THE WORLD.
- 7 OF THE TOP 15 LARGEST IT COMPANIES IN THE WORLD.
- THE TOP 2 BANKS IN THE US.

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 Tel: +1 408 350-2200 | Fax: +1 408 350-2212 | www.violinmemory.com



Levi's Stadium/
SF 49ers



Required fast, secured storage for competitive data and archives

Violin enhanced data protection and data driven decision making

- Sped up modeling and BI apps
- Enabled rapid search of image archive
- Supports most technologically advanced sports venue worldwide

Violin MEMORY
GLOBAL LEADERS COUNT ON VIOLIN
 The world's greatest companies trust Violin All-Flash Storage solutions to store, manage and protect their most precious asset: their data.

- 1 WORLDWIDE LEADER IN IT.
- 1 LARGEST BANK IN THE US.
- 1 WORLD'S LARGEST SOFTWARE COMPANY.
- 1 WORLD'S LEADING MANUFACTURER OF SMARTPHONES.
- 1 LARGEST SOLAR CONTRACTOR IN NORTH AMERICA.
- 1 LARGEST WIRELESS TELCO IN THE US.
- 1 GLOBAL LEADER IN CYBER SECURITY.
- 1 WORLD'S LARGEST HOME IMPROVEMENT RETAILER.

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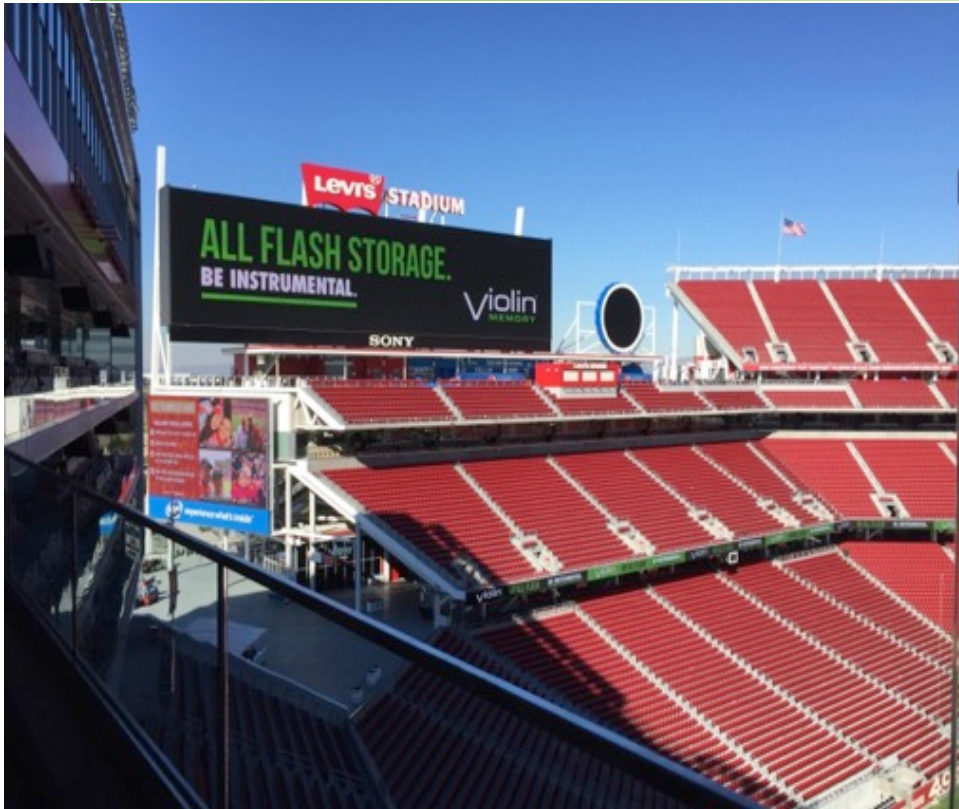


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San Francisco 49er's



Highly Visible Brand

- Sensitive to anything going wrong, especially on game day
- Small IT team

Keys to Success

- Not just the technology, but Violin provide ongoing white glove service
- Long term relationship not transactional in nature
- Violin is committed to the 49ers to get the most out of their infrastructure.
- Helped 49ers with Design/Deployment/Data Migration
- Violin fits into their workflow not the other way around



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Be Instrumental Launch at SF Oracle OpenWorld



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MEET 49ERS CHAMPIONS

GUY MCINTYRE
Monday 10/26
1:00pm - 2:00pm

JERRY RICE
Tuesday 10/27
1:30pm - 2:30pm

BUBBA PARIS
Wednesday 10/28
1:00pm - 2:00pm

Violin MEMORY ORACLE OPEN WORLD


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