

## SSD Impact on Data Recovery For Enterprise Storage

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In a recent study, it was estimated that:

- Data loss within the enterprise has increased 400% since 2012
- 71% of enterprises are still not fully confident in their ability to recover after a disruption
- Companies are increasingly worried that traditional data recovery techniques will no longer suffice...

Study source: EMC Corporation





# Memory Discussion Topics

- Enterprise vs consumer SSD failure
- Data recovery process overview
- Unique methodologies
  - RAID
  - Physical
  - Logical
- Essentials to perform data recovery in an enterprise SSD environment





#### Enterprise vs. Consumer Data Loss

- Enterprise SSD
  - User error common
  - Drive health scans ID failing drives before total loss
  - Controlled environment
  - If one SSD has failed, the data can often be rebuilt from other areas

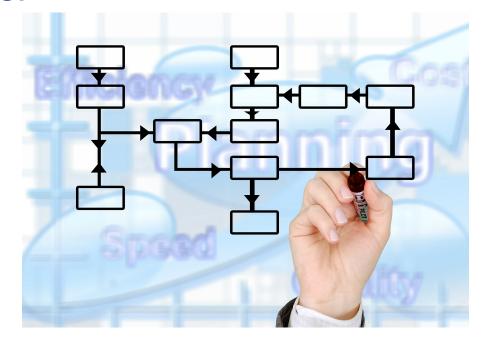
- Consumer SSD
  - Corruption is most common
  - Drives can simply fail "without warning"
  - Can require system level repair
  - Most likely the only drive in the system





# Flash Memory Enterprise Data Recovery Process

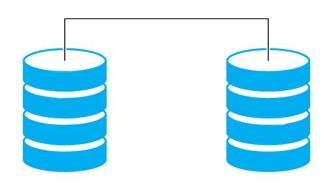
- When an SSD fails:
  - Restore
  - Repair
  - Extract
  - Reassemble





#### Memory RAID Methodologies

- Flash array data arrangement
  - Drive
  - NAND
  - Page
- Newer technology
- Far more SSD manufacturers than HDD





### Physical Methodologies (chip-off)

Physical properties which can affect recovery efforts:

Use of extra BGA pads undefined by standards such as

**ONFI or JEDEC** 

Voltage adjustments

Encryption







#### Logical Methodologies (chip-off)

 Logical properties which can challenge recovery efforts:



- Vendor unique commands
- Undefined addressing schemes
- Software encryption
- Advanced feature enablement
  - -i.e. read-retry





#### **Essentials for Enterprise Recovery**

- Customizable hardware/software
- Thorough competency in physical and logical NAND and RAID characteristics
- **OEM** relationships













#### Memory Conclusion

- Challenges certainly exist in enterprise SSD recovery
- Data recovery in the enterprise SSD market is very possible with fluency in SSD/file system functionality and diligent R&D efforts







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