

Flash Memory: Enabling a New World of Content and Services

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It's a Digital World



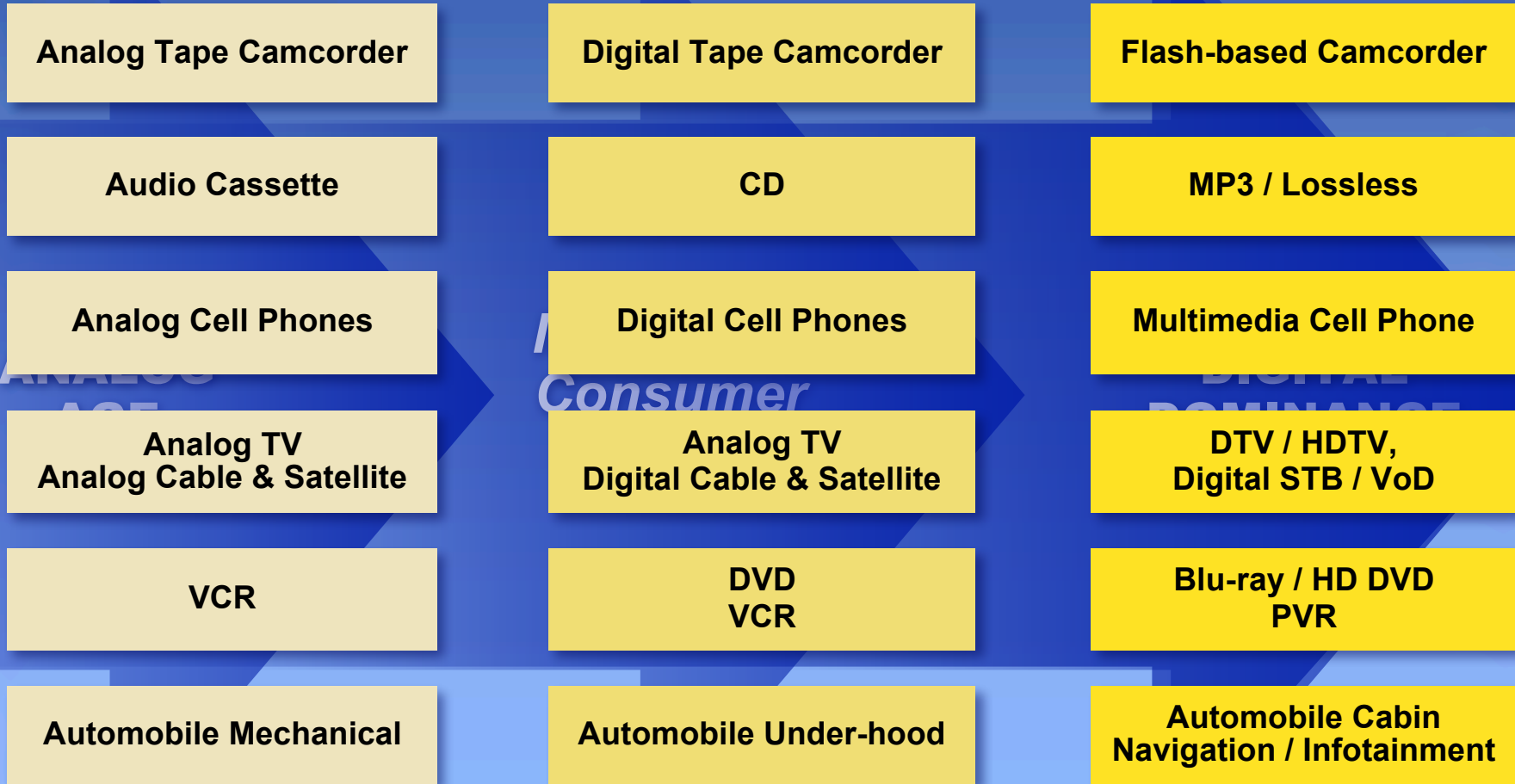
**ANALOG
AGE**

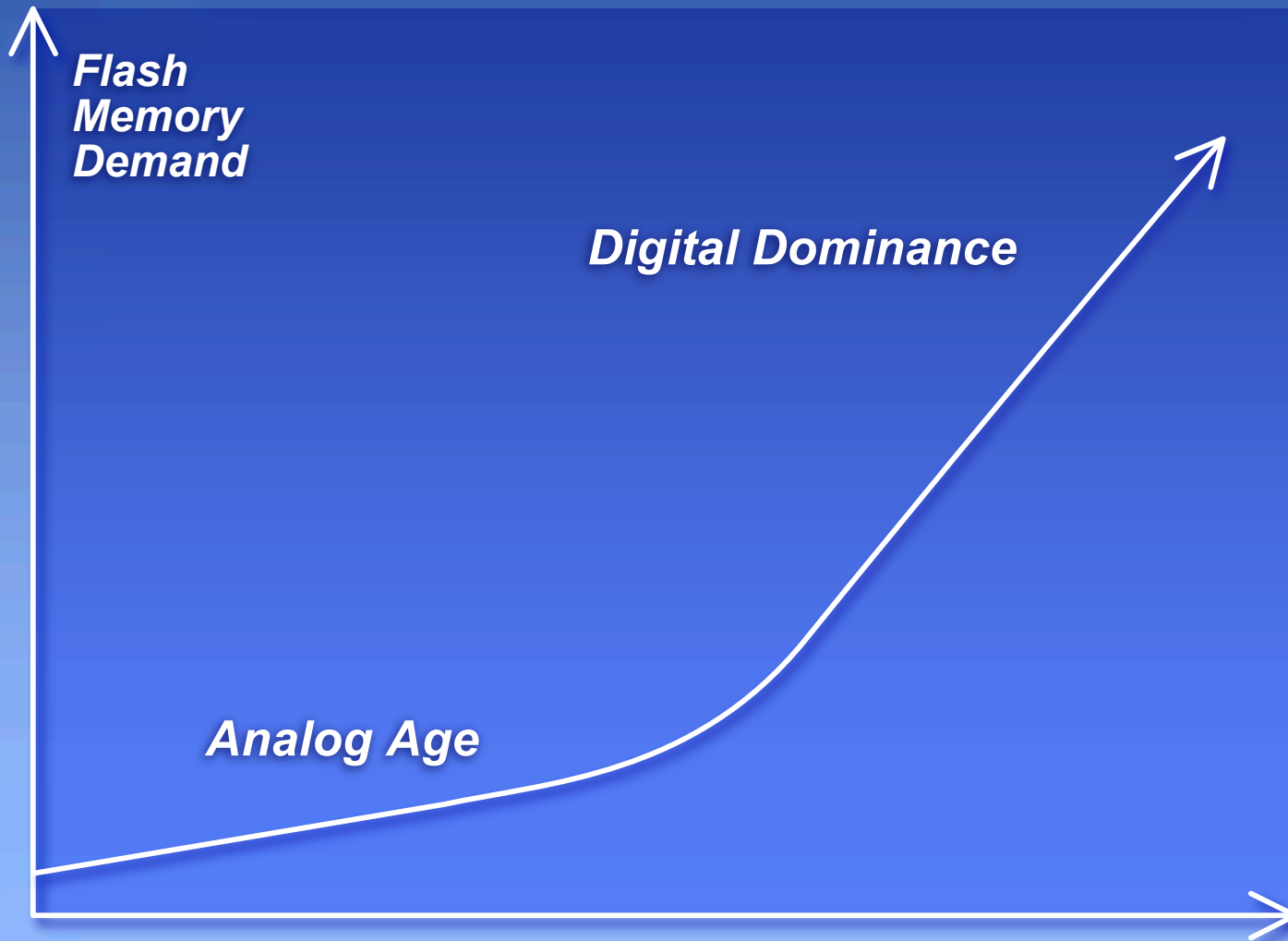
*Empowering
Consumers*

**DIGITAL
DOMINANCE**

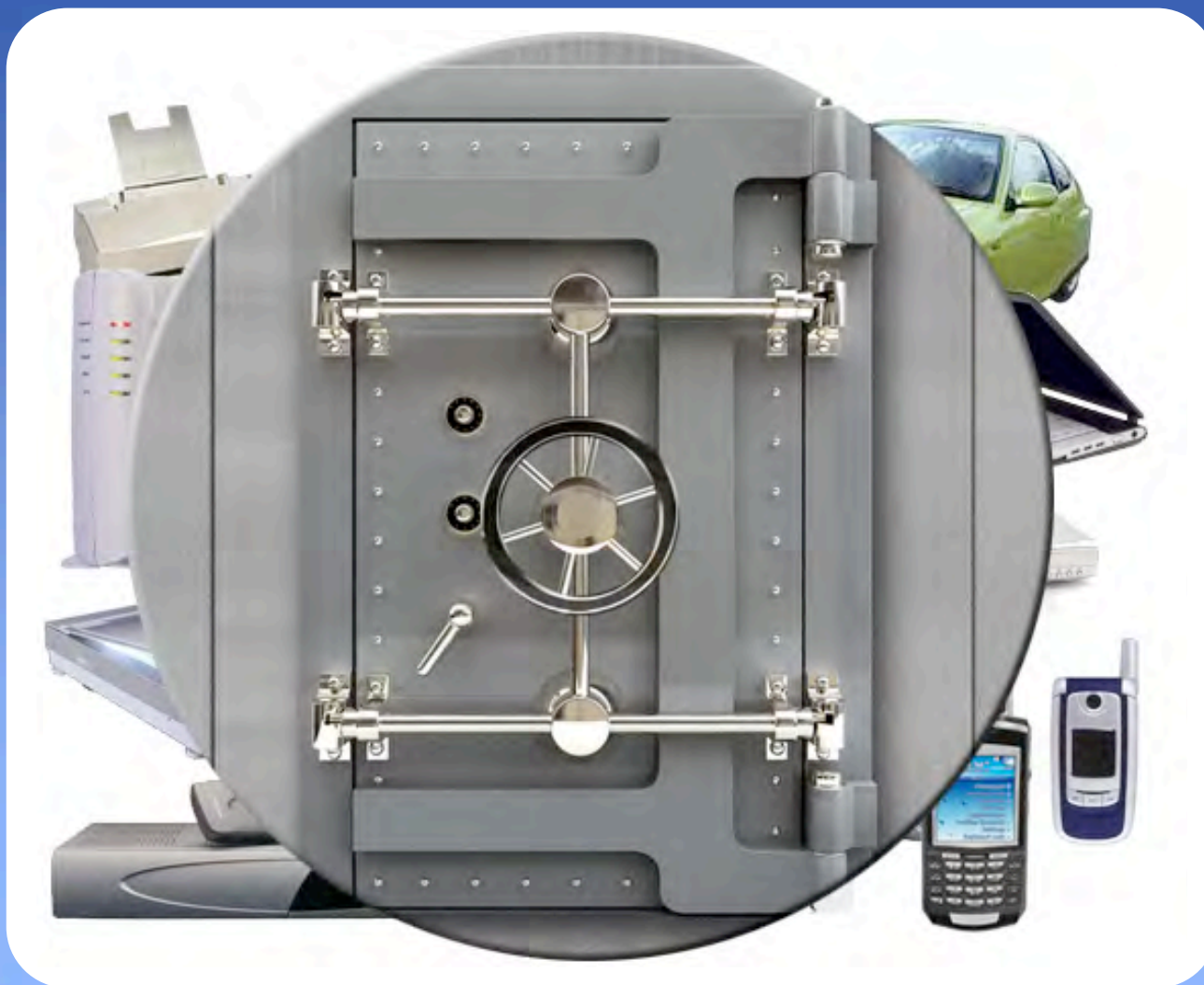
San José, CA USA
August 2006

It's a Digital World





What's Next?



Why Security?

Security

Hardware Encryption
Secure Zones of Trust
Standards Compliant

4 Bits per Cell

**Super High
Densities**
**Low Cost
Per Bit**

Smart Memory
**Code XIP & Data
on Same Die**

Logic on Flash
Logic in Package
**Converging
Architectures**

The Whole is Greater Than the Sum of the Parts

SOFTWARE

Security

Hardware Encryption
Secure Zones of Trust
Standards Compliant

4 Bits per Cell

Super High
Densities
Low Cost
Per Bit

HARDWARE

Smart Memory
Code XIP & Data
on Same Die

Logic on Flash
Logic in Package
Converging
Architectures

From Utility Belt to Real Utility!

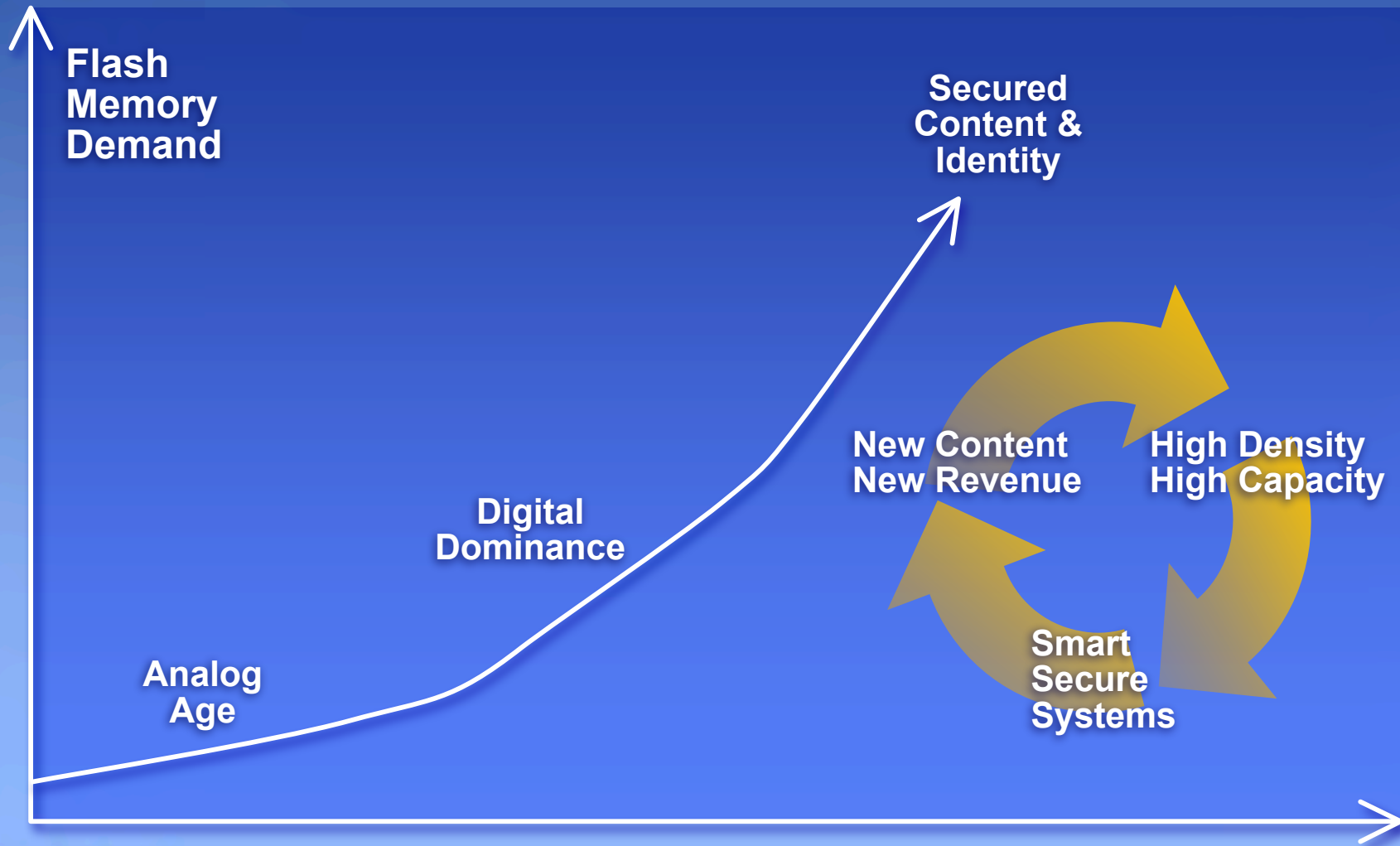
**TODAY –
Devices
Converging**



**TOMORROW –
Secure
Electronic
“Identity”**



The Next Growth Cycle



The logo features a stylized purple arch that starts on the left, curves over the top, and descends on the right. A purple trapezoidal shape is positioned at the bottom right, appearing to support the end of the arch. The word "SPANSION" is written in a bold, black, sans-serif font across the middle of the arch. A small "TM" trademark symbol is located to the right of the final letter.

SPANSIONTM

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